

The 2026 International Conference on Management Sciences and Decision Making
2026 年管理科學與經營決策國際學術研討會
研討會議程

May 30, 2026
 115 年 5 月 30 日 (星期六)

09:30~10:00	Registration and Reception
10:00~10:30	Opening Ceremony Dr. Meng-hsiu Lee (Tamkang University, Taiwan)
10:30~12:00	Keynote Speech Dr. Retno Widowati (Muhammadiyah University of Yogyakarta, Indonesia)
12:00~13:30	Lunch Break

	Session 1 AI Transformation Moderator: M1, M2	Session 2 Digital Finance Moderator: M3, M4	Session 3 Financial Resilience Moderator: M5, M6
13:30~16:30	<p><u>Paper 2602</u> Agentic AI Driving Strategic ESG Integration and Organization Reengineering under Digital Transformation <i>Jui Hua Lin</i> (Huafan University, Taiwan)</p> <p><u>Paper 2603</u> Service Recovery in the Era of Artificial Intelligence: A Systematic Mapping Through Bibliometric Analysis <i>Riyan Falah Al Wahid</i> (Universitas Muhammadiyah Yogyakarta, Indonesia) <i>Retno Widowati</i> (Universitas Muhammadiyah Yogyakarta, Indonesia) <i>Ryuhei Sano</i> (Hosei University Japan)</p>	<p><u>Paper 2601</u> Cryptocurrency Adoption and Financial Inclusion: A Cross-Country Analysis <i>Ace Vo</i> (Loyola Marymount University, USA) <i>Yen-Sheng Lee</i> (Colorado Mesa University, USA) <i>Deepa Iyer</i> (Cleveland State University, USA)</p> <p><u>Paper 2612</u> Multiple Paths to Consumer Resistance: A Configurational Analysis of Privacy Concerns in Biometric Payment <i>Horng-Jinh Chang</i> (Tamkang University, Taiwan) <i>Wei Zhao</i> (Tamkang University, Taiwan)</p>	<p><u>Paper 2607</u> Empirical Analysis on the Relationship between Digital Transformation and Bank Financial Performance <i>Kuang-Hsun Shih</i> (CTBC Business School, Taiwan) <i>Yi-Hsien Wang</i> (CTBC Business School, Taiwan) <i>Chi-Yun Chou</i> (CTBC Business School, Taiwan)</p> <p><u>Paper 2608</u> Information Effects of Digital Governance on Listed Firms Suffering Cyberattacks <i>Kuang-Hsun Shih</i> (CTBC Business School, Taiwan) <i>Yi-Hsien Wang</i> (CTBC Business School, Taiwan) <i>Chien-Hui Chen</i> (CTBC Business School, Taiwan)</p>

<p><u>Paper 2619</u> A Fuzzy-AHP Approach to Identifying Critical Factors of Technostress and Emotional Labor in the Airline Ground Staff Industry</p> <p><i>Yen-Jen Tuan</i> (National Taiwan Ocean University, Taiwan)</p> <p><i>Feng-Wei Hsu</i> (National Taiwan Ocean University, Taiwan)</p> <p><i>Tzu-Ya Ho</i> (National Taiwan Ocean University, Taiwan)</p> <p><i>Chia-Yi Li</i> (National Taiwan Ocean University, Taiwan)</p> <p><u>Paper 2626</u> Corporate Carbon Pricing Risk Management AI and Time Series Clustering for Carbon Price Forecasting</p> <p><i>Shih-Chao Lin</i> (Tamkang University, Taiwan)</p> <p><i>I-Fei Chen</i> (Tamkang University, Taiwan)</p> <p><i>Chi-Jie Lu</i> (Fu Jen Catholic University, Taiwan)</p> <p><i>Han-Yu Chang</i> (Tamkang University, Taiwan)</p> <p><u>Paper 2627</u> Artificial Intelligence Adoption, Organizational Change Capability in Private University Continuing Education Units: An Integrated Diffusion of Innovation Model</p> <p><i>Dr. Han-jen Niu</i> (Tamkang University, Taiwan)</p> <p><i>Shih-Hsun, Chen</i> (Tamkang University, Taiwan)</p>	<p><u>Paper 2614</u> Determinants of QRIS Adoption in Emerging Markets: Evidence from Indonesia Using an Extended TAM Framework</p> <p><i>Rifa' Sri Nur Fauziah</i> (Universitas Muhammadiyah Yogyakarta, Indonesia)</p> <p><i>Arni Surwanti</i> (Universitas Muhammadiyah Yogyakarta, Indonesia)</p> <p><u>Paper 2622</u> Driving Impulsive Buying in Live Streaming Social Commerce: The Role of Streamer Credibility, Interaction Quality, Positive Emotion and Customer Engagement</p> <p><i>Hendri Triyanto, S.E</i> (Universitas Sebelas Maret, Indonesia)</p> <p><i>Prof. Dr. Budhi Hariyanto, MM</i> (Universitas Sebelas Maret, Indonesia)</p> <p><u>Paper 2628</u> Parasocial Bonds and Shopping Sprees: The Influence of TikTok Live-Streamers on Impulsive Buying</p> <p><i>Meng-Hsiu Lee</i> (Tamkang University, Taiwan)</p> <p><i>Yu-Hsin Wang</i> (Tamkang University, Taiwan)</p> <p><i>Nattavadee Leerungruang</i> (Tamkang University, Taiwan)</p>	<p><u>Paper 2609</u> Geopolitical Risk and Capital Market Reactions to TSMC's Overseas Fab Investment Announcements</p> <p><i>Kuang-Hsun Shih</i> (CTBC Business School, Taiwan)</p> <p><i>Yi-Hsien Wang</i> (CTBC Business School, Taiwan)</p> <p><i>Fu-Ming Lai</i> (CTBC Business School, Taiwan)</p> <p><u>Paper 2610</u> Dynamic Interdependence and Shock Transmission in Cryptocurrency Markets around Regulatory Bans: Evidence from BTC, ETH, DOGE, and USDT</p> <p><i>Kuang-Hsun Shih</i> (CTBC Business School, Taiwan)</p> <p><i>Yi-Hsien Wang</i> (CTBC Business School, Taiwan)</p> <p><i>Deng-Hui Chen</i> (CTBC Business School, Taiwan)</p> <p><u>Paper 2623</u> Analysis of Human Capital Innovation Structure and Default Risk of Taiwan's Small and Medium-sized Enterprises</p> <p><i>Yu-Shan Zhang</i> (Tamkang University, Taiwan)</p>
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Session 4 Strategic Management Moderator: M7, M8	Session 5 Sustainable Operations Moderator: M9, M10	
<p><u>Paper 2605</u> Corporate Elites and Firm Performance: A Literature Review <i>Joyce Hsieh</i> (Tamkang University, Taiwan)</p> <p><u>Paper 2613</u> How Country-of-Manufacture Image Shapes Purchase Intention in the EV Market: Functional Perceptions and Implications for Governance and Supply Chain Responsibility <i>Horng-jinh Chang</i> (Tamkang University, Taiwan) <i>Yang-sheng Lee</i> (Tamkang University, Taiwan)</p> <p><u>Paper 2616</u> Does ESG Performance Drive Firm Value? Evidence from Instrumental Variable Quantile Regression (IVQR) <i>Nguyen Quoc Viet</i> (VNU University of Economics and Business, Vietnam) <i>Bui Ha Linh</i> (National Taiwan University of Science and Technology, Taiwan) <i>Nguyen Thi Hong Tram</i> (Development and Policies Research Center, Vietnam) <i>Nguyen Thi Thoan</i> (Posts and Telecommunications Institute of Technology, Vietnam) <i>Dong Khanh Linh</i> (Diplomatic Academy of Vietnam, Vietnam) <i>Tran Minh Anh</i> (Phenikaa University, Vietnam)</p>	<p><u>Paper 2604</u> Joint Dynamic Pricing and Green R&D Investment Under Government Threshold Subsidies <i>Chen-Yao Hu</i> (Shu-Te University, Taiwan) <i>Chao-Hui Lin</i> (National Taiwan Ocean University, Taiwan) <i>Tsung-Nan Tsai</i> (Shu-Te University, Taiwan) <i>Chung-Yuan Dye</i> (National Taiwan Ocean University, Taiwan)</p> <p><u>Paper 2606</u> Carbon Pricing and Land Constraints in Plant Biomass Production: Implications for Firm Viability <i>Ming-Hui Yu</i> (Tamkang University, Taiwan) <i>Jeng-Yan Tsai</i> (Tamkang University, Taiwan) <i>Peirchyi Lii</i> (Tamkang University, Taiwan) <i>Shiu-Chieh Chiu</i> (CTBC Business School, Taiwan)</p> <p><u>Paper 2611</u> Green Human Resource Management Indicators in Banking Industry in Vietnam: A Hierarchical Framework <i>Mei-Tzu Huang</i> (National Taiwan University of Science and Technology, Taiwan) <i>Thi Tuong Vy Nguyen</i> (National Taiwan University of Science and Technology, Taiwan) <i>Pei-Kuan Lin</i> (National Taichung University of Science and Technology, Taiwan)</p>	

	<p><u>Paper 2618</u> Optimal Builder Decision Making in Site Selection: An Application of Capital Efficiency Approach</p> <p><i>Tung-Yu Chen</i> (Tamkang University, Taiwan)</p> <p><i>Ruey-Chyn Tsaour</i> (Tamkang University, Taiwan)</p> <p><i>Kuan-Shan Chen</i> (National Chin-Yi University of Technology)</p> <p><u>Paper 2624</u> From Knowledge Sharing to Employee Performance: Unpacking the Mediating Roles of Product and Process Innovation</p> <p><i>Punang Amaripuja</i> (Universitas Muhammadiyah Yogyakarta, Indonesia)</p> <p><i>Nafisa Fairuztsany Amara Putri</i> (Universitas Muhammadiyah Yogyakarta, Indonesia)</p>	<p><u>Paper 2620</u> Integrating Agentic AI into ESG Decision-Making: A Hybrid MCDM Framework with Evidence from Taiwan’s Listed Firms</p> <p><i>Ving-vunk Mak</i> (National Kaohsiung University of Science and Technology, Taiwan)</p> <p><u>Paper 2621</u> Integrating Pricing and Inventory Decisions with Carbon Policies under Price- and Stock-Driven Demand</p> <p><i>Chao-Hui Lin</i> (National Taiwan Ocean University, Taiwan)</p> <p><i>Nei-Chih Lin</i> (Tamkang University, Taiwan)</p> <p><i>Yin-Yin Huang</i> (Nanchang Vocational University, China)</p> <p><i>Angel Felicia</i> (Tamkang University, Taiwan)</p> <p><i>Chih-Te Yang</i> (Tamkang University, Taiwan)</p> <p><u>Paper 2625</u> A Study on the Relationship among Customer Perception, Usage Intention and ESG Practices in the Thai Food Delivery App Industry</p> <p><i>Pannasorn Woraphatsiridet</i> (Tamkang University, Taiwan)</p>	
16:30~16:40	Break		
16:40~17:00	Closing Ceremony Best Paper Awards		