

The 2013 International Conference in management sciences and Decision Making

Plenary Session :

Session A : Room 712, Business and Management Building(Room 712)商管大樓B712室(7F)
Session B : Room 713, Business and Management Building(Room 713)商管大樓B713室(7F)



08:30~09:00	Registration: Room 712, Business and Management Building		12:00~13:00	Lunch: Room 712, Business and Management Building		14:50~15:20	Coffee Break: Room 712, Business and Management Building	
09:00~09:15	Opening Ceremony			Session A2 (Room 712)	Session B2 (Room 713)		Session A3 (Room 712)	Session B3 (Room 713)
09:20~09:50	<p>Keynote Speech: Management Science Modeling of Risk in 21st Century Supply Chains</p> <p>Session Chair : Dr. Chung-Chu Chuang (Tamkang University, Taiwan)</p> <p>Speaker : Dr. David L. Olson (University of Nebraska - Lincoln, U.S.A.)</p>			<p>Moderator: Dr. Yi-Hsien Wang (Chinese Culture University, Taiwan)</p> <p>Paper ID: 003 The Effect of the Financial Crisis on the SME's Capital Structure in Taiwan</p> <p>Dennis B. K. Hwang (Bloomsburg University, U.S.A.)</p> <p>Teng-Shih Wang (Feng-Chia University, Taiwan)</p>	<p>Moderator: Peir-Chyi Lii (Tamkang University, Taiwan)</p> <p>Paper ID: 006 To Enhance the Training Performance of Enterprise Human Resources by Taiwan TrainQuali System</p> <p>Wen-Tsann Lin (National Chin-Yi University of Technology, Taiwan)</p> <p>Chia-Pao Chang (National Chin-Yi University of Technology, Taiwan)</p> <p>Yung-Tsan Jou (Chung Yuan Christian University, Taiwan)</p> <p>Yih-Chuan Wu (Chung Yuan Christian University, Taiwan)</p>		<p>Moderator: Dr. Li-Fang Peng (Xiamen University, China)</p> <p>Paper ID: 011 The Factor Analysis of Performance on Family Business-The Cases of Chinese Medicines Manufacturing</p> <p>Ming-Hone Tsai(National Central University, Taiwan)</p> <p>Ren-Gih Hsieh (National Central University, Taiwan)</p>	<p>Moderator: Dr. David L. Olson (University of Nebraska - Lincoln, U.S.A.)</p> <p>Paper ID: 005 Efficiency of the Healthcare System in Taiwan: An Illustration with Multidimensional Scaling and Data Envelopment Analysis</p> <p>Hilary Cheng (Yuan Ze University, Taiwan)</p> <p>Yi-Chuan Lu (Yuan Ze University, Taiwan)</p> <p>Sheng-Lun Shen (Yuan Ze University, Taiwan)</p>
09:50~10:10	Coffee Break: Room 712, Business and Management Building			<p>Paper ID: 018 Multiple Large Shareholders and the Cost of Equity Capital</p> <p>Wen-Sheng Wang (National Central University, Taiwan)</p> <p>Jung-Hua Hung (National Central University, Taiwan)</p>	<p>Paper ID: 009 Factors Influencing State Registered Nurses' Motivation and Intention to Leave the Health Sector in the Gambia</p> <p>Chih-Chien Steven Lai (National Taiwan Normal University, Taiwan)</p> <p>Alhaji Jabbi (National Taiwan Normal University, Taiwan)</p>		<p>Paper ID: 019 A Framework of Valuation for a Supply Contract under Uncertainty with Long-range Dependence</p> <p>Po-Yuan Chen (Jinwen University of Science and Technology, Taiwan)</p> <p>Hornng-Jinh Chang (Tamkang University, Taiwan, Taiwan)</p>	<p>Paper ID: 010 Optimal Allocation of Resources for Competitive Advantage Based on Value Curve and Quality Function Deployment</p> <p>Ning-Shih Chen (Chung Yuan Christian University, Taiwan)</p> <p>Pen-Che Liao (Chung Yuan Christian University, Taiwan)</p> <p>Hsin Rau (Chung Yuan Christian University, Taiwan)</p> <p>Ying-Che Chien (Chung Yuan Christian University, Taiwan)</p>
10:10~12:00	Session A1 (Room 712)	Session B1 (Room 713)	13:00~14:50	<p>Paper ID: 028 An Empirical Analysis of Adverse Selection Factor : Group Accident Insurance in Taiwan's Property and Liability Company.</p> <p>Hsu-Hua Lee (Tamkang University, Taiwan)</p> <p>Ming-Yuan Hsu (Tamkang University, Taiwan)</p> <p>Chen-Ying Lee (Chihlee Institute of Technology, Taiwan)</p>	<p>Paper ID: 013 Decision-Making Critical Incidents of Online Auctioning 3C Second-Hand Products</p> <p>Pei-Hsuan Hsieh (National Cheng Kung University, Taiwan)</p>	15:20~17:10	<p>Paper ID: 020 Fuzzy Set Theory, Grey System and ARIMA for the BDI Forecasting</p> <p>Hsien-Lun Wong (Minghsin University of Science and Technology, Taiwan)</p> <p>Yi-Hsien Tu (Mingshin University of Science and Technology, Taiwan)</p>	<p>Paper ID: 014 A Novel Choquet Integral Regression Model Based on an Improved Extensional Multivalent Lambda-Measure</p> <p>Hsiang-Chuan Liu (Asia University, Taiwan)</p> <p>Yih-Chang Ou (Ling Tung University, Taiwan)</p> <p>Shang-Ling Ou (National Chung Hsing University, Taiwan)</p>
	<p>Moderator:Dr. Shui-Lien Chen (Tamkang University, Taiwan)</p> <p>Paper ID: 008 The Effect of Agency Problem, Donation Amount, and Donor- Recipient Relationships on Corporate Philanthropic Donations Intention: Evidence from Taiwan</p> <p>Cheng-Li Huang (Tamkang University, Taiwan)</p> <p>Ju-Lan Tsai (Tamkang University, Taiwan)</p> <p>Paper ID: 017 The Influence of Expected or Unexpected Events on Word of Mouth</p> <p>Ming-Hone Tsai (National Central University, Taiwan)</p> <p>Chienhao-Hao Liao (National Central University, Taiwan)</p> <p>Paper ID: 021 The Impact of Service Quality for Taiwanese Firms to Enter the Chinese Market</p> <p>Anny Ching-Fang Wei (Tamkang University, Taiwan)</p> <p>Peir-Chyi Lii (Tamkang University, Taiwan)</p> <p>Paper ID: 034 Empirical Study of the Influential Factors of Groupon-shoppers' Satisfaction</p> <p>Li-Fang Peng (Xiamen University, China)</p> <p>Chun-Hong Ma(Xiamen University, China)</p> <p>Paper ID: 043 Compulsive Buying Behavior and the Effect of Intention to Use Credit Card and Possibility of Overuse Credit Card</p> <p>Wan-Rung Lin (Chinese Culture University, Taiwan)</p> <p>Yi-Hsien Wang (Chinese Culture University, Taiwan)</p> <p>Fu-Ju Yang (Chinese Culture University, Taiwan)</p> <p>NiLuh Shanthi Sekarini (Chinese Culture University, Taiwan)</p>	<p>Moderator: Dr. Jinn-Tsair Teng (The William Paterson University of New Jersey, U.S.A.)</p> <p>Paper ID: 002 Appling the Automatic Message Broadcasting Computer System in Schedule Management – The First-case-of-the-day.</p> <p>Jun-Der Leu (National Central University, Taiwan)</p> <p>Hsueh-Ling Ku (National Central University; Cathay General Hospital; Ching Kuo Institute of Management and Health, Taiwan)</p> <p>Paper ID: 007 A Study of Inventory Problem with Appreciation Period and Trade Credit under Advance Sales</p> <p>Mei-Chuan Cheng (Hsin Sheng College of Medical Care and Management, Taiwan)</p> <p>Liang-Yuh Ouyang (Tamkang University, Taiwan)</p> <p>Paper ID: 022 Cost/ Benefit Model Development of Quality Management with Profit Design</p> <p>Hsu-Hua Lee (Takming University, Taiwan)</p> <p>Paper ID: 026 Supplier's Optimal Replenishment Time and Trade Credit Period using the Concept of up-Stream and Down-Stream Trade Credits</p> <p>Jinn-Tsair Teng (The William Paterson University of New Jersey, U.S.A.)</p> <p>Kuo-Ren Lou (Takming University, Taiwan)</p> <p>Wan-Chih Wang (Takming University, Taiwan)</p> <p>Paper ID: 039 Nash Equilibrium Solution in a Seller-Buyer Supply Chain Model with Permissible Delay in Payments</p> <p>Jinn-Tsair Teng (The William Paterson University of New Jersey, U.S.A.)</p> <p>Ya-Lan Chan (Asia University, Taiwan)</p>	<p>Paper ID: 038 Using Higher Moments to Estimate the Conditional Value at Risk of the Minimum Variance Hedging portfolio: Evidence from Hang Seng Stock Index Futures</p> <p>Chung-Chu Chuang (Tamkang University, Taiwan)</p> <p>Yi-Hsien Wang (Chinese Culture University, Taiwan)</p> <p>Tsai-Jung Yeh (Tamkang University, Taiwan)</p> <p>Shuo-Li Chuang (University of Texas at Austin, U. S. A.)</p> <p>Paper ID: 044 Incentives of Banking Mergers and Market Response: Evidence in Vietnam.</p> <p>Yi-Hsien Wang (Chinese Culture University, Taiwan)</p> <p>Fu-Ju Yang (Chinese Culture University, Taiwan)</p> <p>Wei-Chuan Wang (Chinese Culture University, Taiwan)</p> <p>Tran Ngoc Phuong (Chinese Culture University, Taiwan)</p>	<p>Paper ID: 037 The Value of Bundling Strategy with Strategic Consumers</p> <p>Guangyong Yang (Xiamen University, China)</p> <p>Guojun Ji (Xiamen University, China)</p> <p>Tieming Liu (Oklahoma State University, U.S.A.)</p> <p>Paper ID: 041 The Role of Rationality in Self-sustenance of Workers' Co-operative</p> <p>Santanu Sarkar (XLRI-School of Business and Human Resources, India)</p>	<p>Paper ID: 033 Study of Collective User Behaviour in Twitter: A Fuzzy Approach</p> <p>Xin Fu (Xiamen University, China)</p> <p>Yun Shen (Symantec Research Labs, Ballycoolin Business Park, 15, Dublin, Ireland)</p> <p>Di Xu (Xiamen University, China)</p> <p>Shun Cai (Xiamen University, China)</p> <p>Paper ID: 015 Improving Item Relational Structure Theory Based on a Novel D-Matrix Theory</p> <p>Hsiang-Chuan Liu (Asia University, Taiwan)</p> <p>Hsun-Chih Kuo (National Chengchi University, Taiwan)</p> <p>Hsien-Chang Tsai (National Changhua University of Education, Taiwan)</p> <p>Paper ID: 029 An Improved Strategy for Mining Partial Periodic Patterns from a Sequence of Event Sets</p> <p>Kung-Jiuan Yang (Fortune Institute of Technology, Taiwan)</p> <p>Tzung-Pei Hong (National University of Kaohsiung, Taiwan)</p> <p>Guo-Cheng Lan (National Cheng Kung University, Taiwan)</p> <p>Yuh-Min Chen(National Cheng Kung University, Taiwan)</p>			