



universität  
wien

# Decision making with incomplete information – Some new developments



Rudolf Vetschera  
University of Vienna

A faint, light-blue silhouette of the Vienna city skyline is visible in the background, featuring the Prater Tower, a Ferris wheel, and various historical buildings.

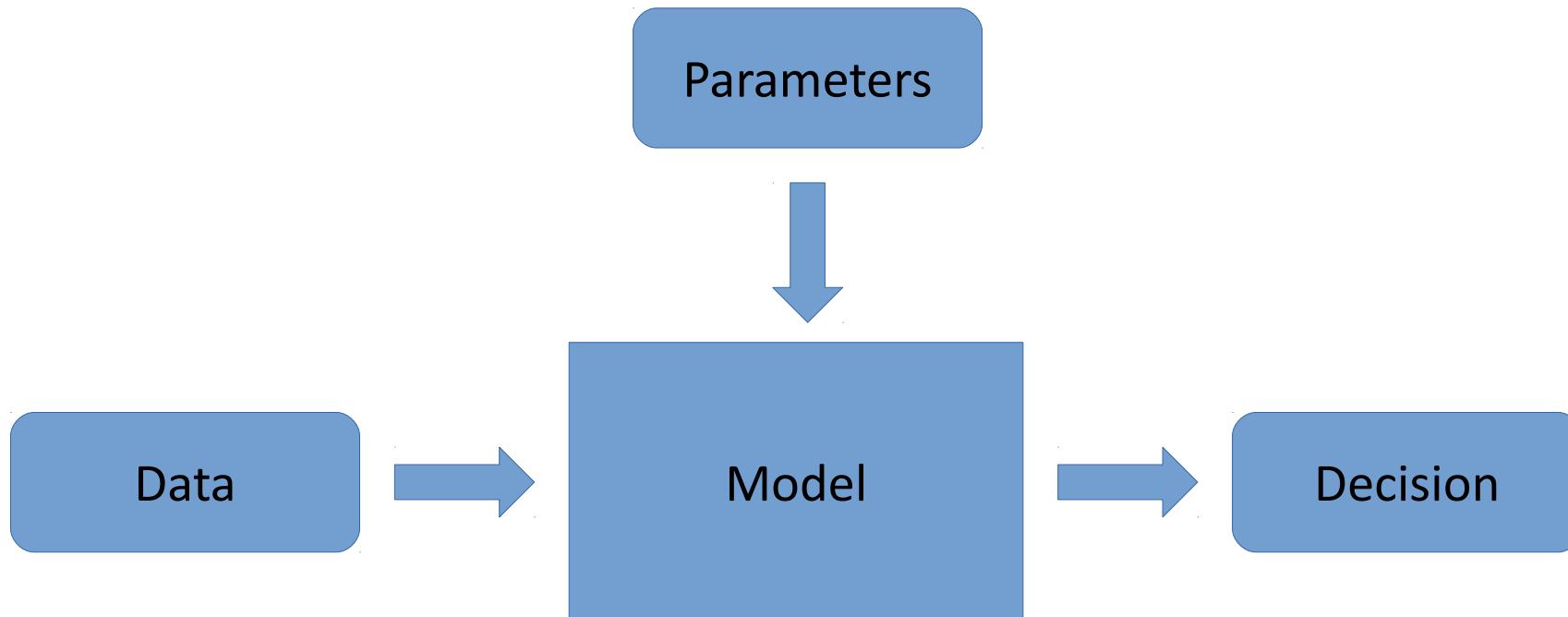
Tamkang University  
May 15, 2017

# Agenda

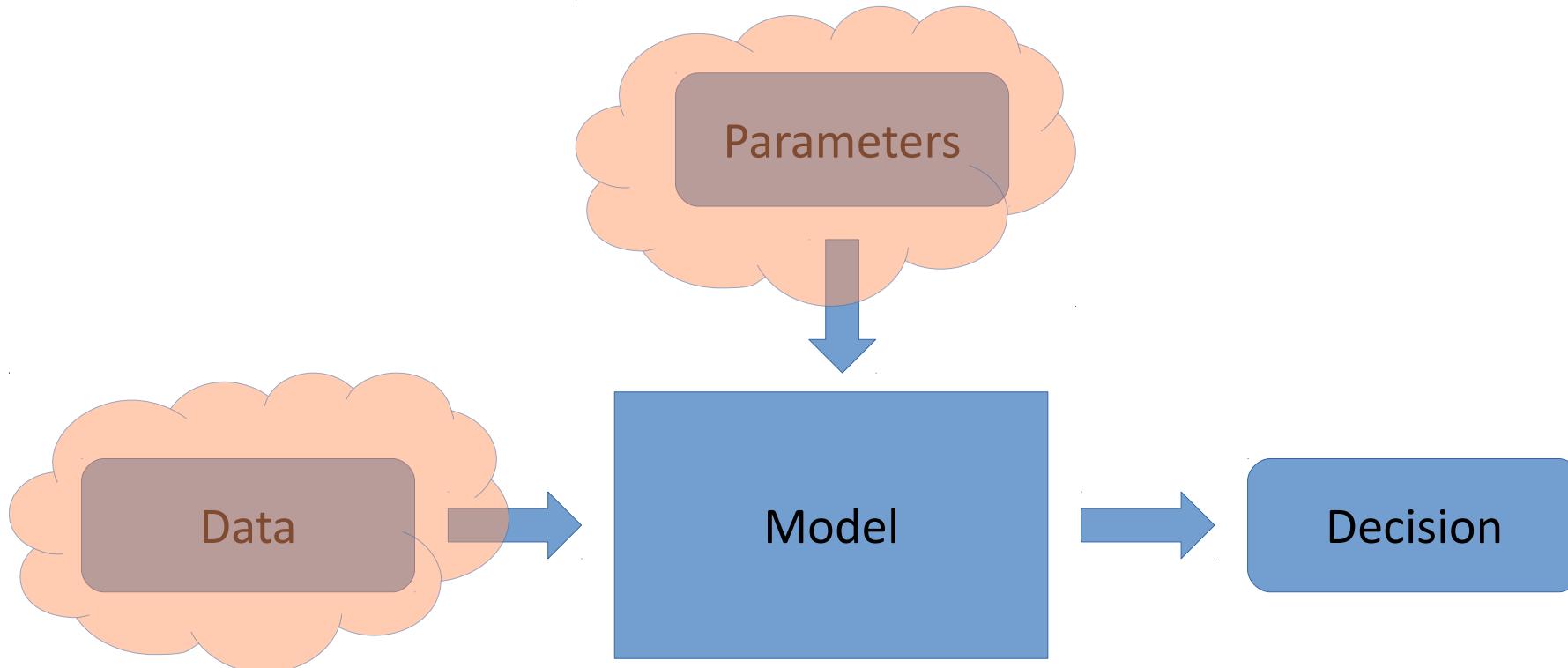


- Problem description
- Overview of methods
- Single parameter approaches
- Relation based approaches
- Volume based (probabilistic) approaches
- A new concept: rankings from probabilistic statements
- Conclusions

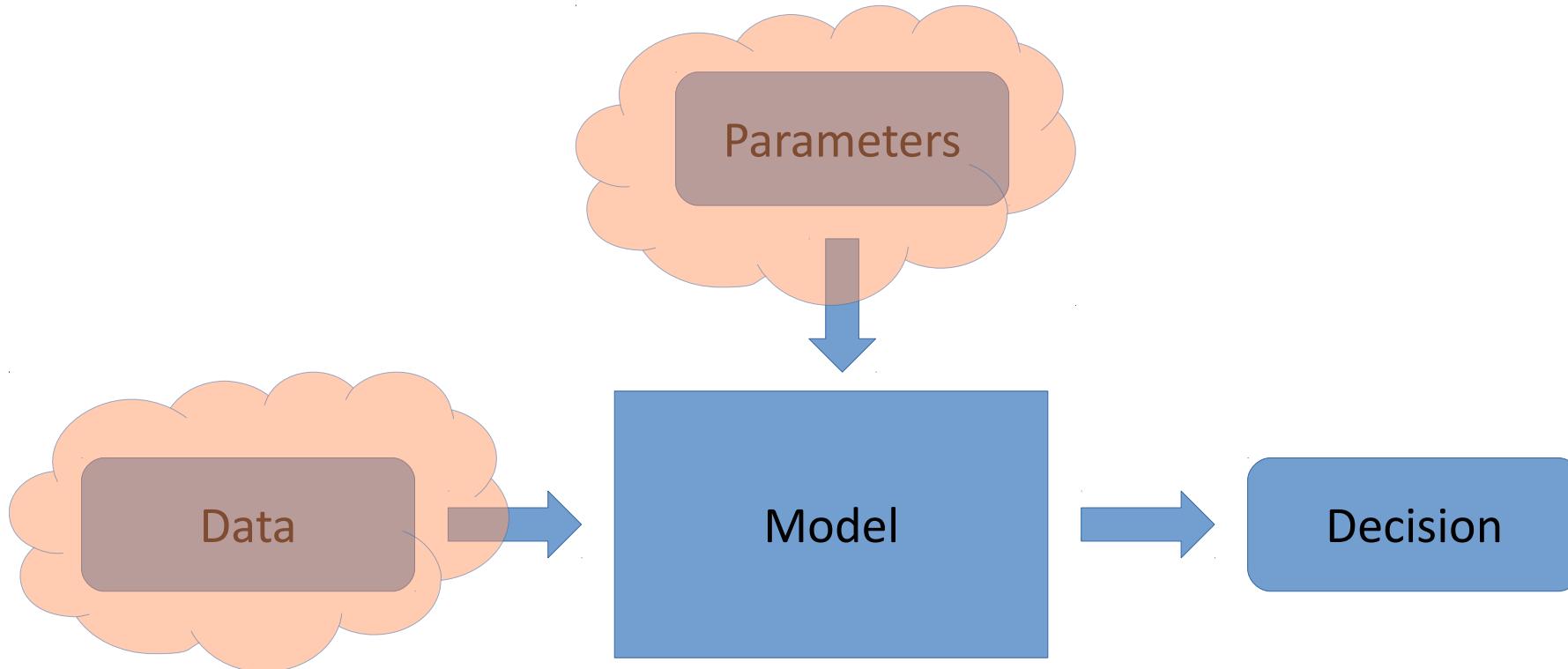
# Problem description



# Problem description



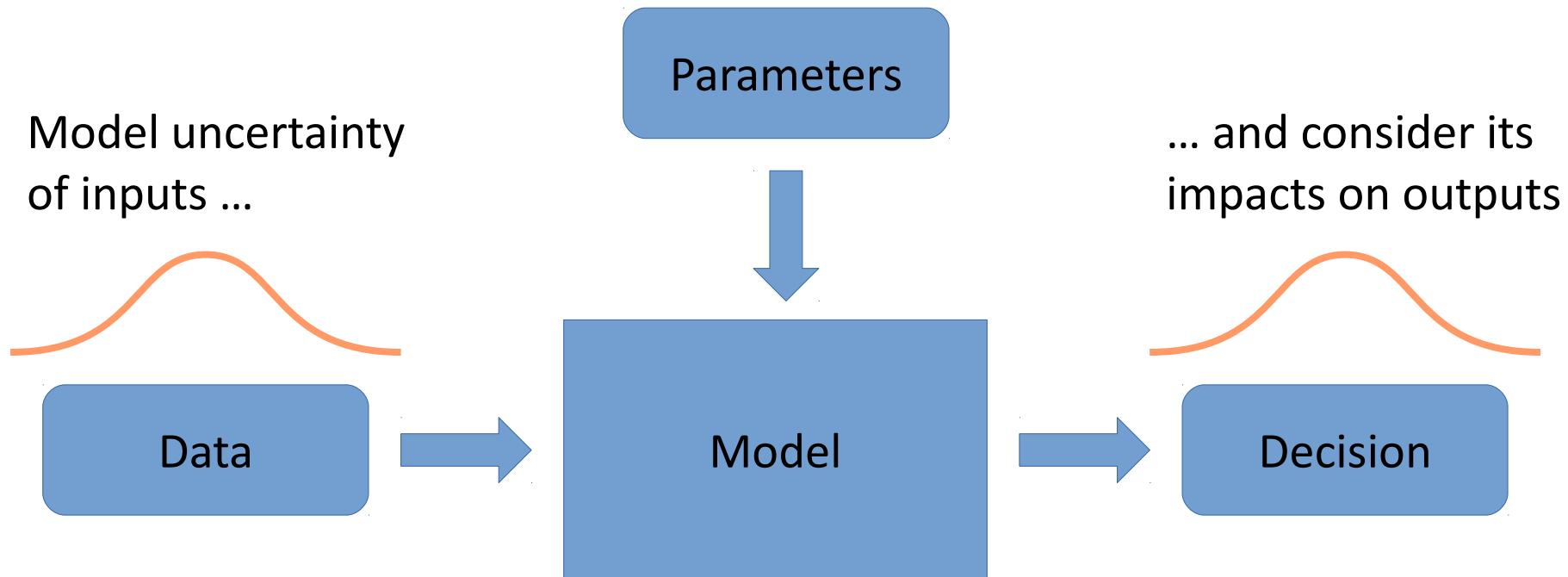
# Problem description



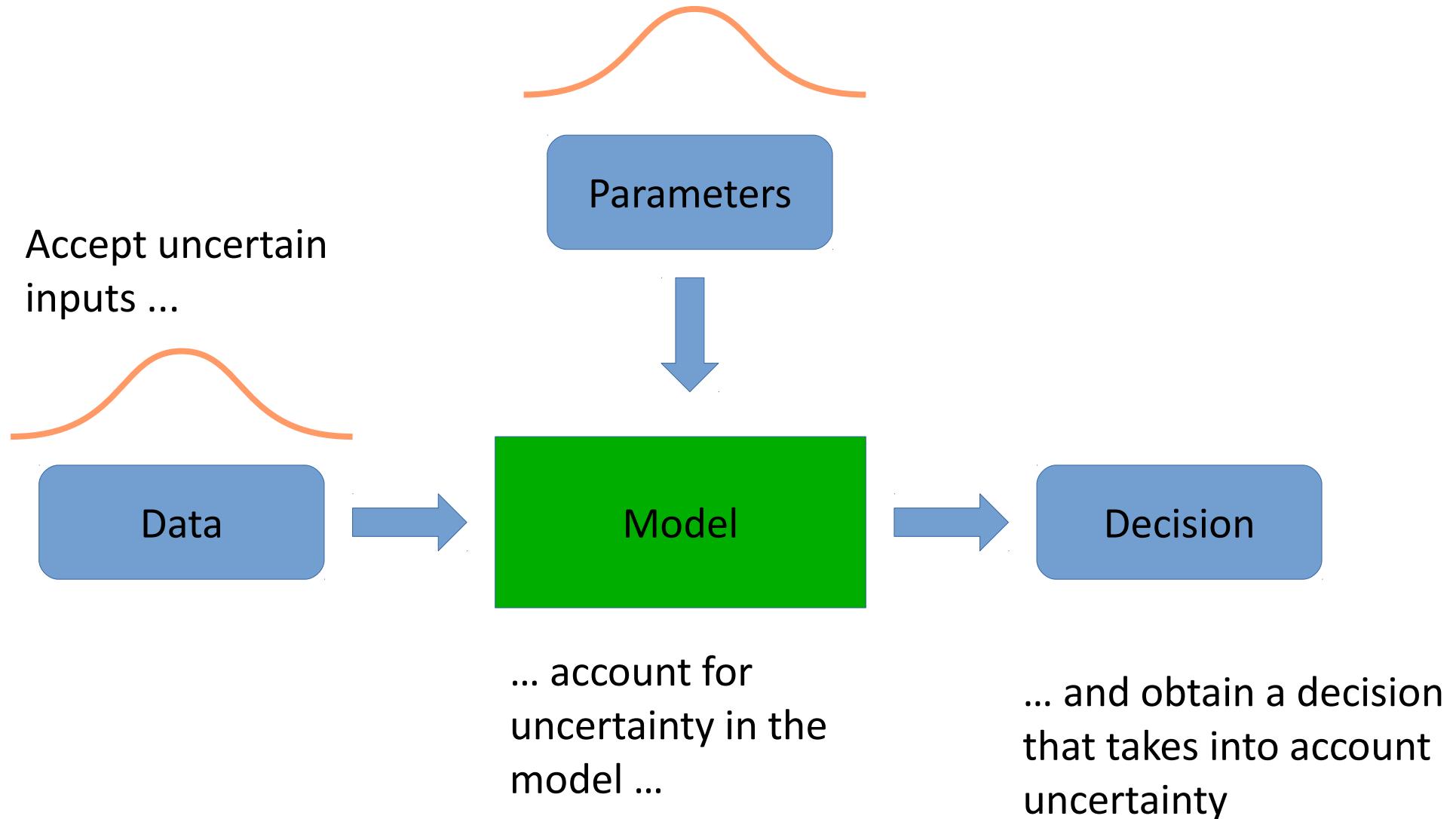
How to deal with parameters and input data  
which are not known with certainty?

# Sensitivity analysis

The usual approach: Sensitivity analysis



# Decision making with incomplete information





# Example area of application

Additive multi-attribute utility with  
**unknown weights:**

$$u(X) = \sum_k w_k u_k(x_k)$$

Note: most concepts can also be applied to

- **other uncertain parameters**  
(e.g. partial value functions)
- **other preference models**  
(e.g. outranking models)
- **other domains**  
(e.g. risk, group decisions, ...)



# Forms of incomplete information

- **Intervals:**

weight is between....

$$\underline{w}_k \leq w_k \leq \overline{w}_k$$

- **Rankings:**

attribute  $k$  is more important than attribute  $m$

$$w_m \leq w_k$$

- **Ratios:**

attribute  $k$  is at least twice as important as  $m$

$$2w_m \leq w_k$$

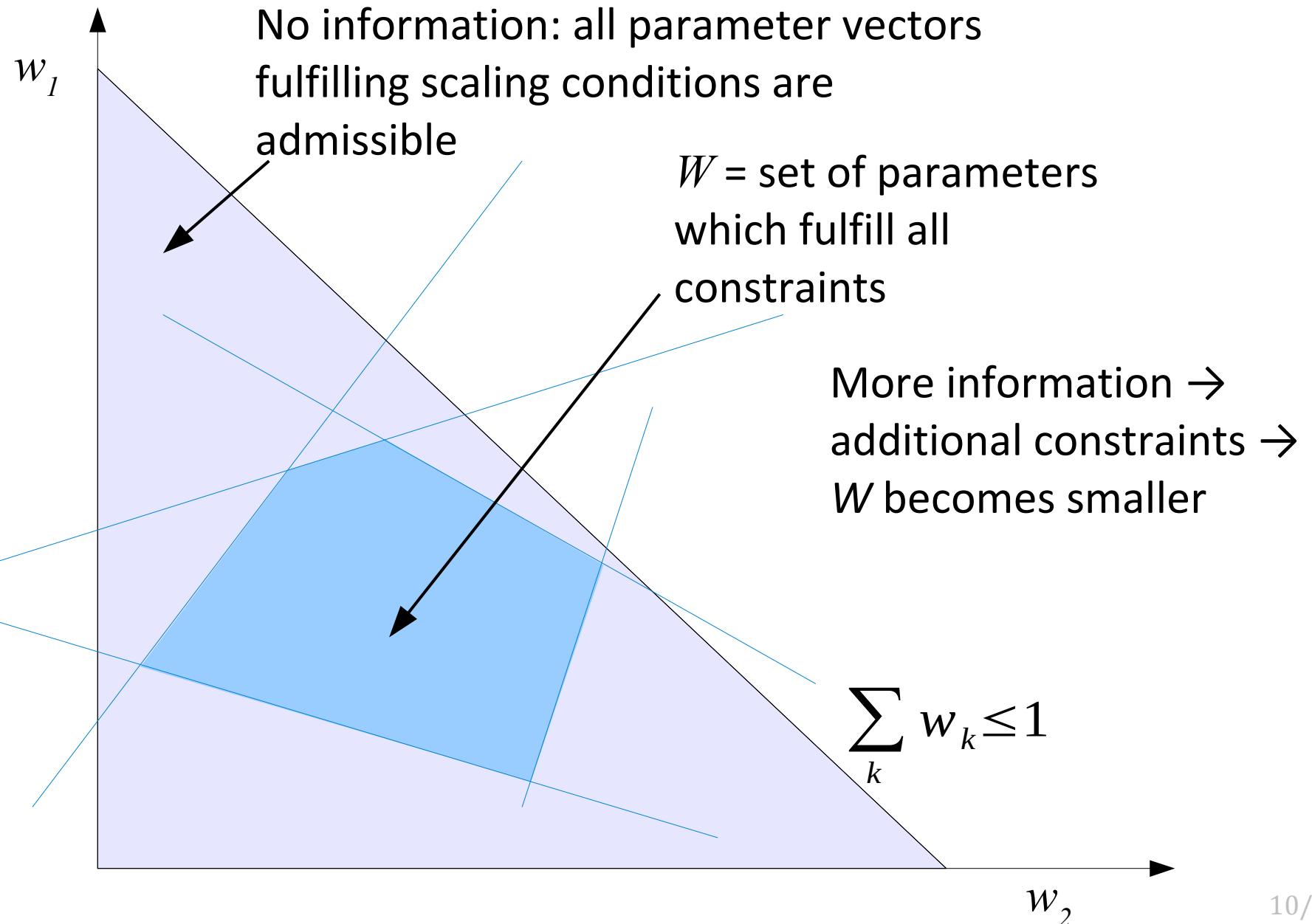
- **Comparison of alternatives:**

$A_i$  is better than  $A_j$

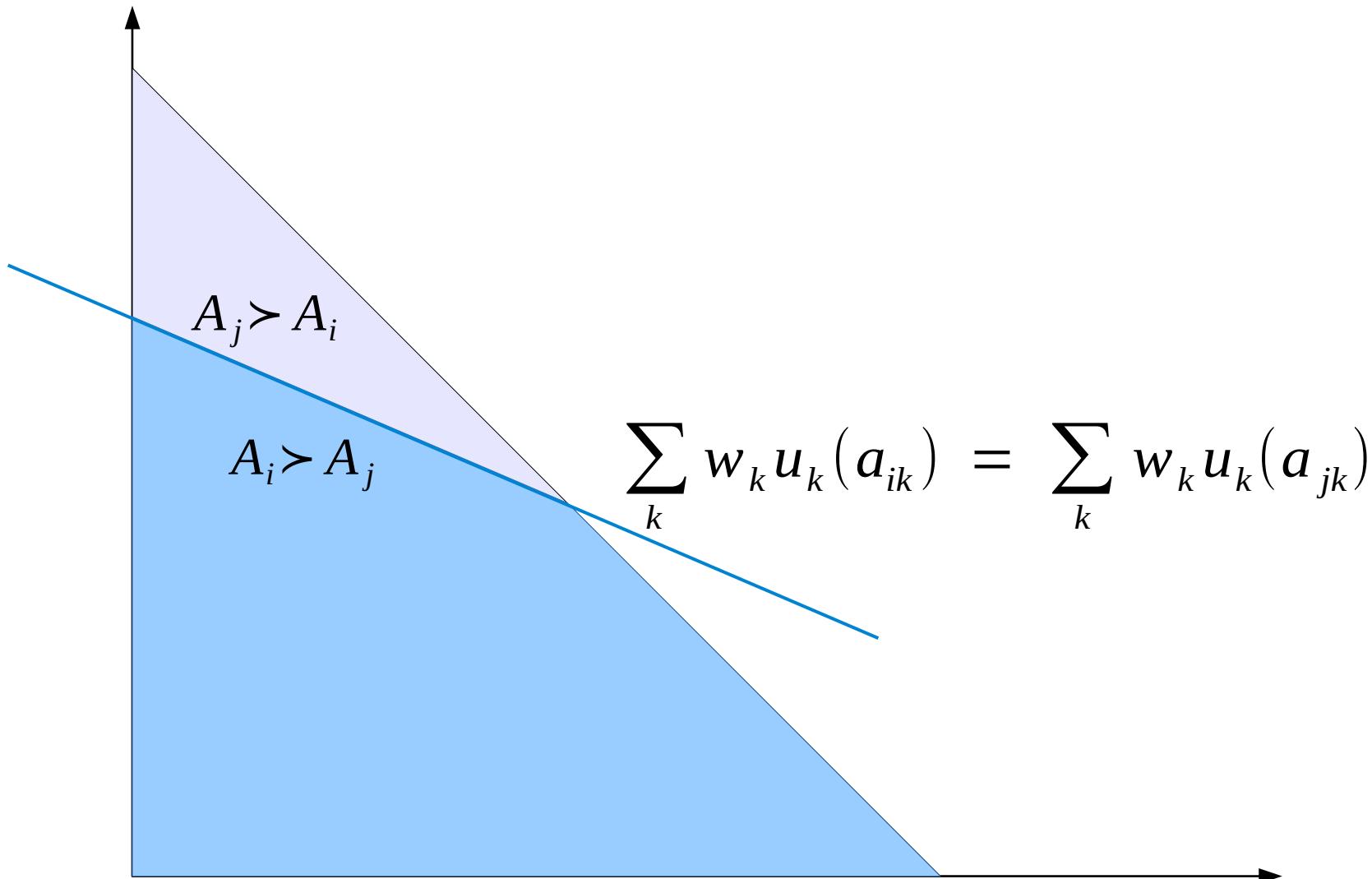
$$\sum_k w_k u_k(a_{ik}) \geq \sum_k w_k u_k(a_{jk})$$

In general: **Linear constraints** on  $w_k$

# Admissible parameters



# Example: Constraint from pairwise comparison of alternatives



# Decisions with incomplete information



## Approaches

### Single parameter:

Identify one "best" parameter vector

- Srinivasan/Shocker 1973
- UTA:  
Jacquet-Lagreze/Siskos 1982
- Representative value functions:  
Greco et al. 2011

### Relation based:

Establish relations that hold for all possible parameters

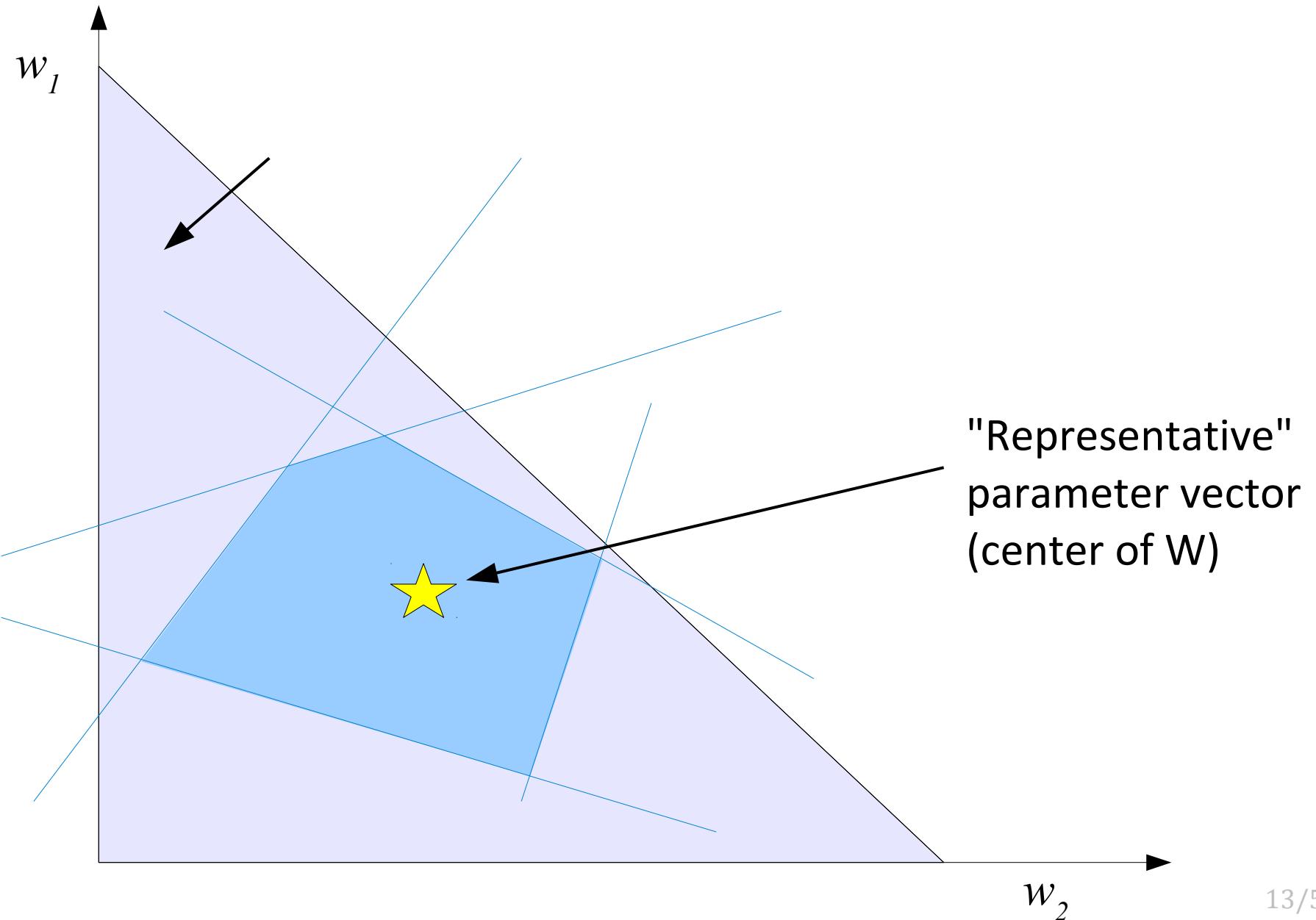
- Kmietowicz/Pearman 1984
- Kirkwood/Sarin 1985
- Park et al. 1996, 1997, 2001
- ROR: Greco et al 2008

### Volume-based:

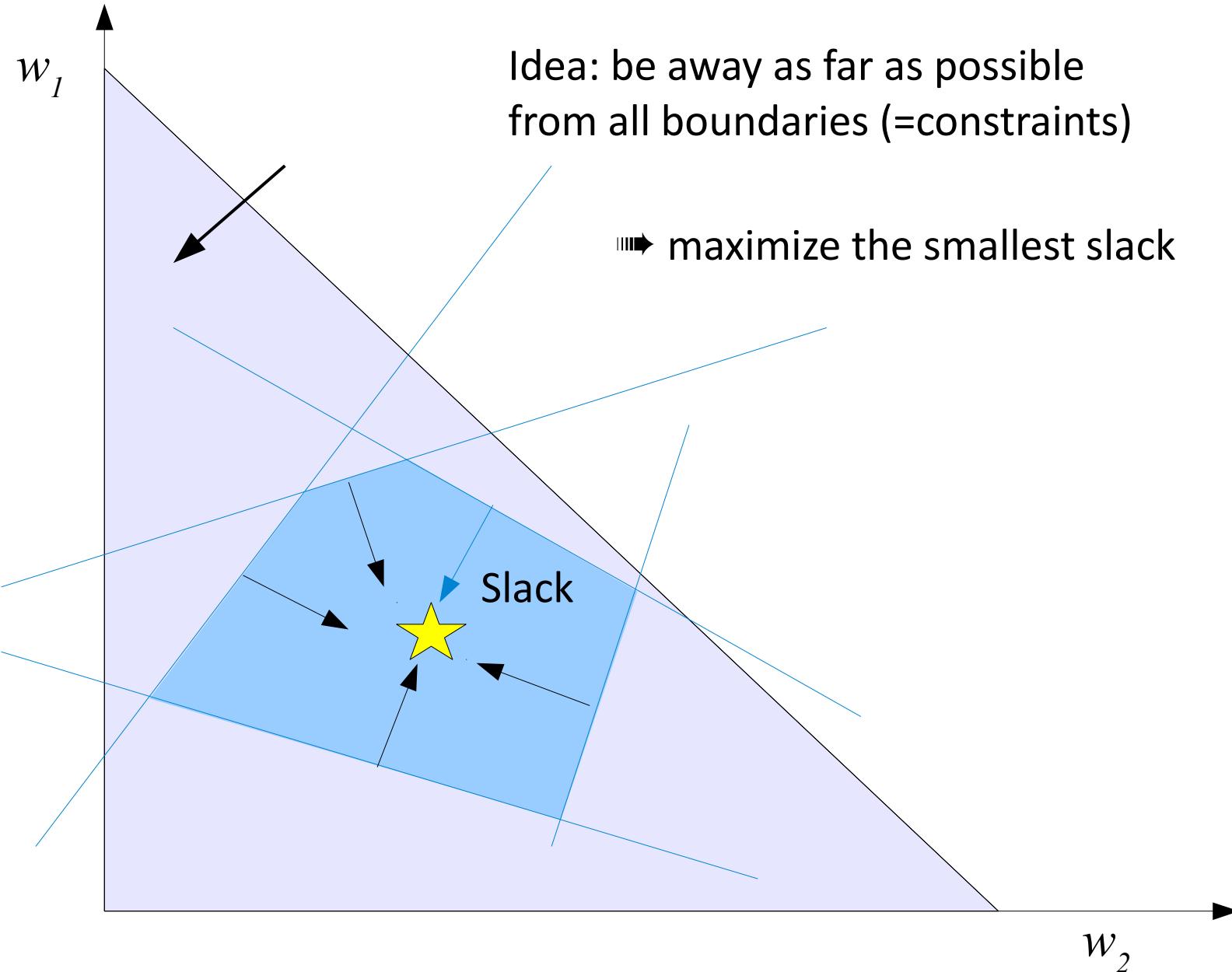
Relative size of regions in parameter space

- Domain criterion: Starr 1962
- Charnetski/Soland 1978
- VIP: Climaco/Dias 2000
- SMAA:  
Lahdelma et al 1998, 2001

## Single parameter approach



# Single parameter approach





# Single parameter approach: model

Example: constraints from pairwise comparison  
of alternatives

$$\max \min z_{ij}$$

s.t.

$$\sum_k w_k (a_{ik} - a_{jk}) - z_{ij} = 0 \quad \forall i, j : A_i \succ A_j$$

$$z > 0$$



# Single parameter approach: model

Getting rid of the min operator

$\max z$

s.t.

$$z \leq z_{ij} \quad \forall i, j : A_i > A_j$$

$$\sum_k w_k (a_{ik} - a_{jk}) - z_{ij} = 0 \quad \forall i, j : A_i > A_j$$

$$z > 0$$

# Single parameter approach: model



universität  
wien

And we actually need only one slack

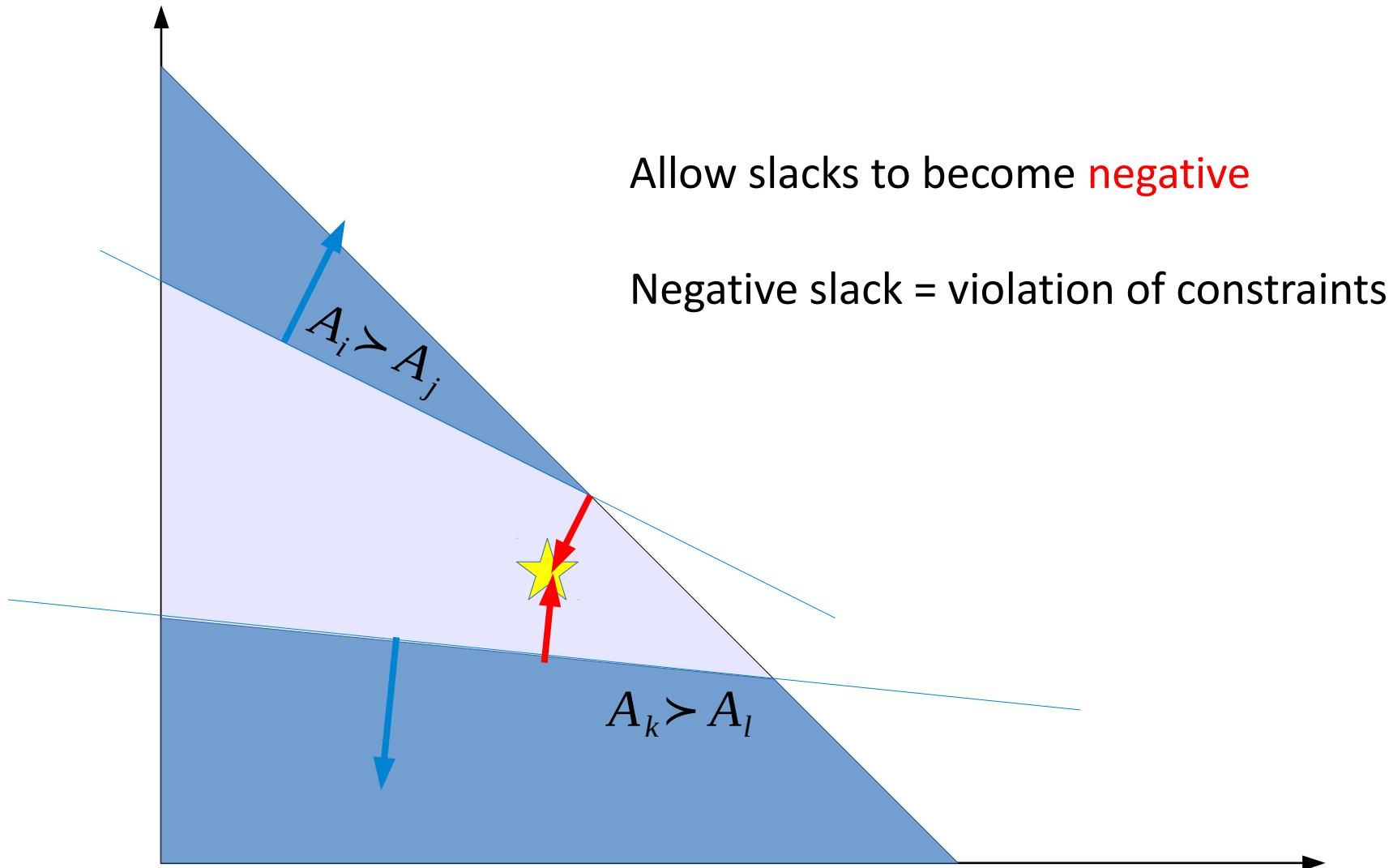
$$\max z$$

s.t.

$$\sum_k w_k (a_{ik} - a_{jk}) - z \geq 0 \quad \forall i, j : A_i > A_j$$

$$z > 0$$

# What happens if constraints are incompatible?



# Single parameter approach: model



Allow for negative slack

$$\max z$$

s.t.

$$\sum_k w_k (a_{ik} - a_{jk}) - z \geq 0 \quad \forall i, j : A_i > A_j$$

$$z \leq 0$$

Optimal  $z$  is positive: Slack in all constraints,  
model is compatible with preferences

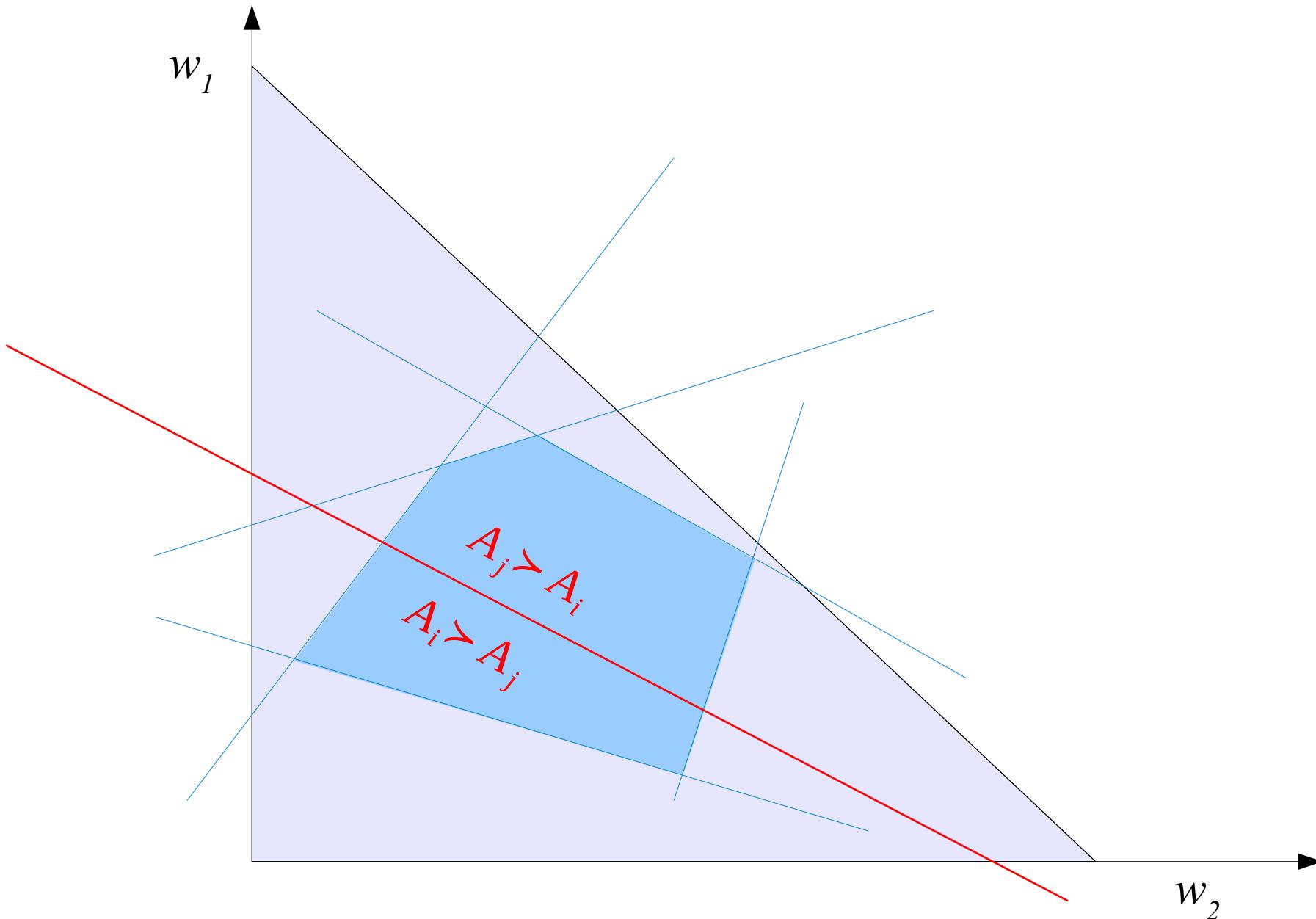
Optimal  $z$  is negative: At least one constraint is violated,  
model not compatible with preferences



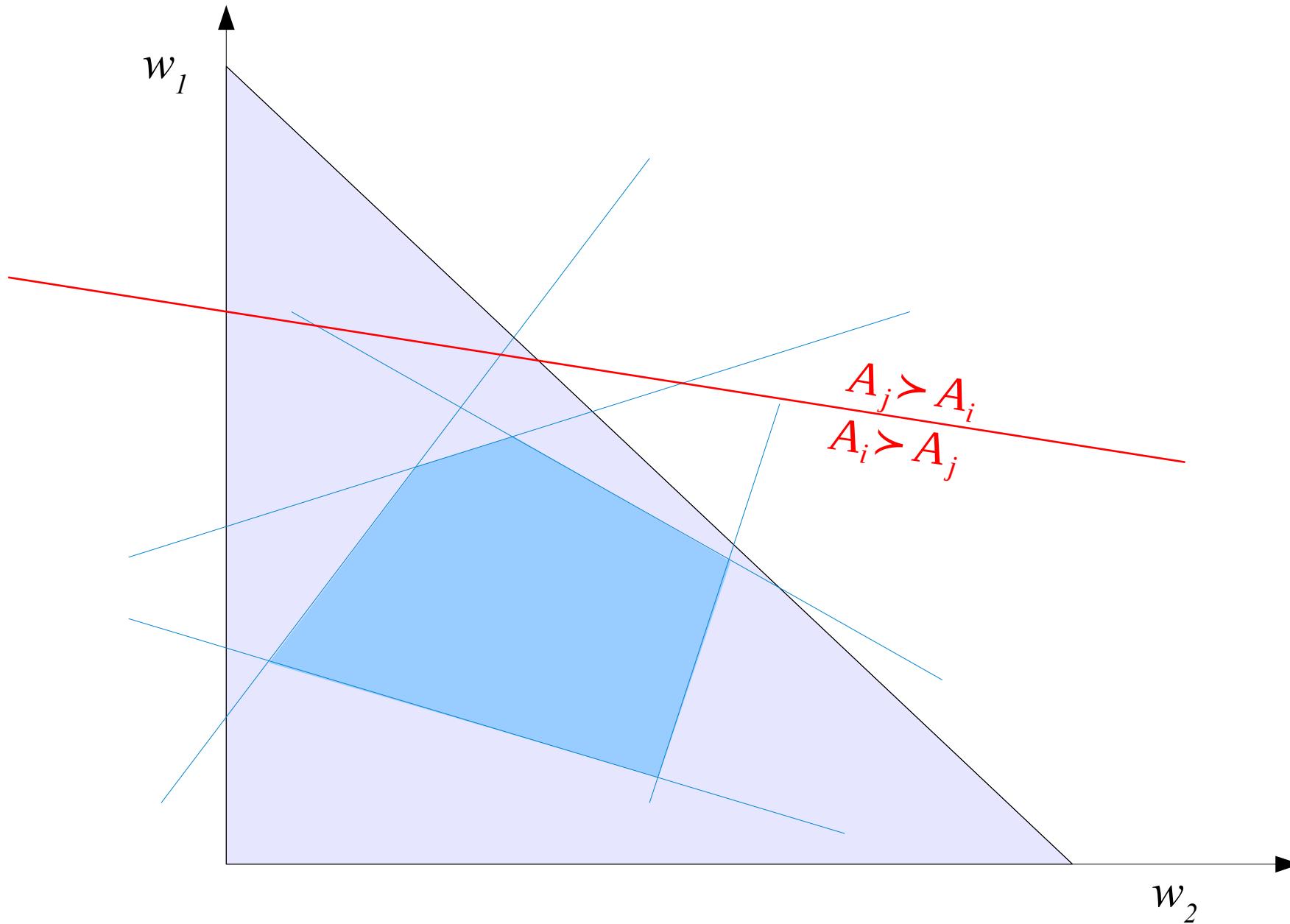
# Relation based approach

- Consider preference between two alternatives  $A_i$  and  $A_j$
- Can this preference hold, given the information about parameters?  
**Possible** preference relation
- Will this preference surely hold, given the information about parameters?  
**Necessary** preference relation

## Possible preference



## Necessary preference





# Testing for necessary preference

$$\max u(A_j|w) - u(A_i|w)$$

s.t.

$$w \in W$$

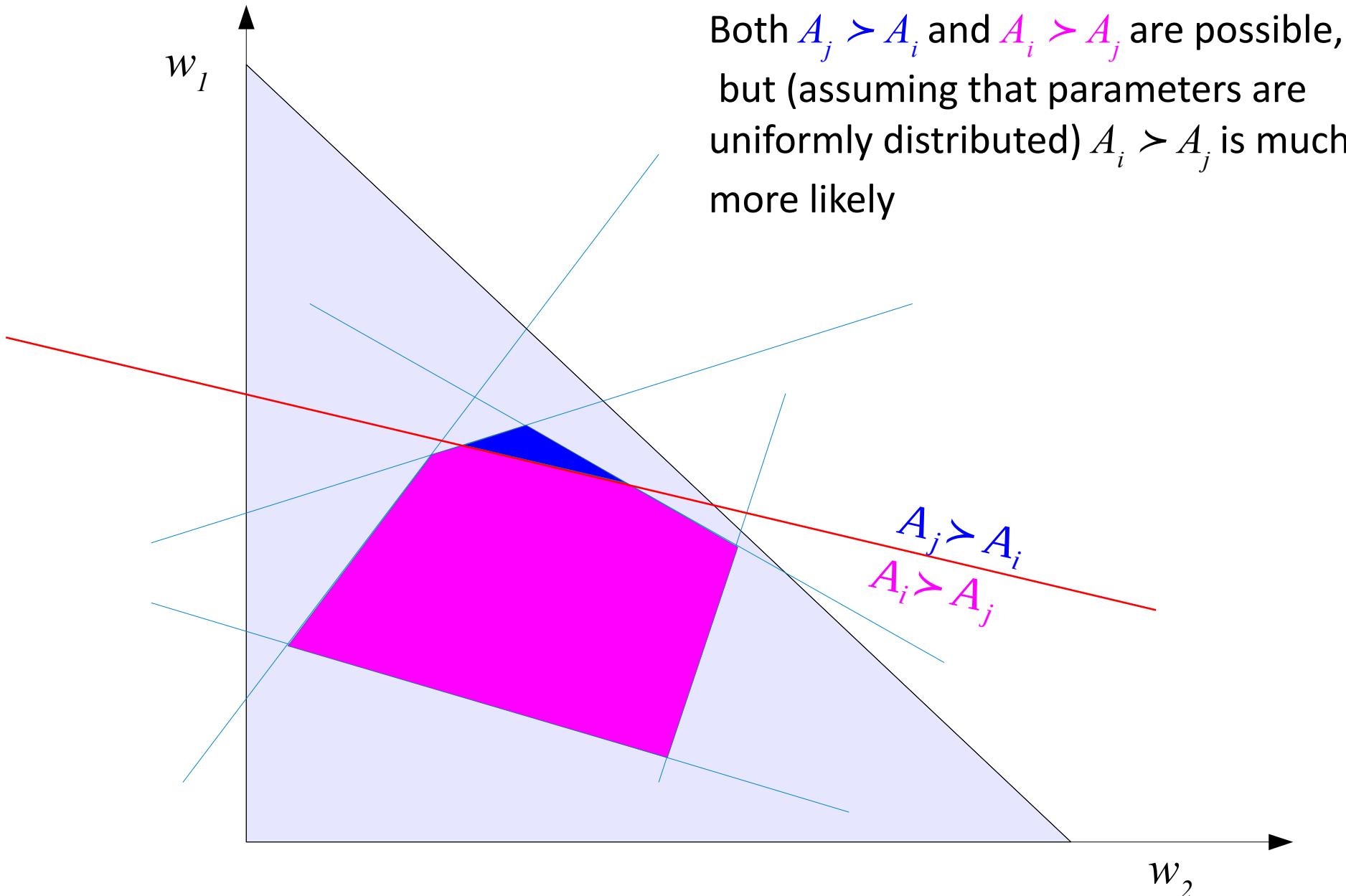
- ↳ if optimal objective value is negative
- ↳ even in the best case for  $A_j$ , it is worse than  $A_i$
- ↳  $A_i$  is necessarily preferred to  $A_j$



# Relation based approaches

- Necessary preference is **subset** of possible preference
- Necessary preference is typically **incomplete**
- Possible preference is often **inconclusive** (holds in both directions)
- Relation "in between" could be useful

# Another case of possible preference



# Volume-based approach: SMAA – Stochastic Multiatribute Acceptability Analysis

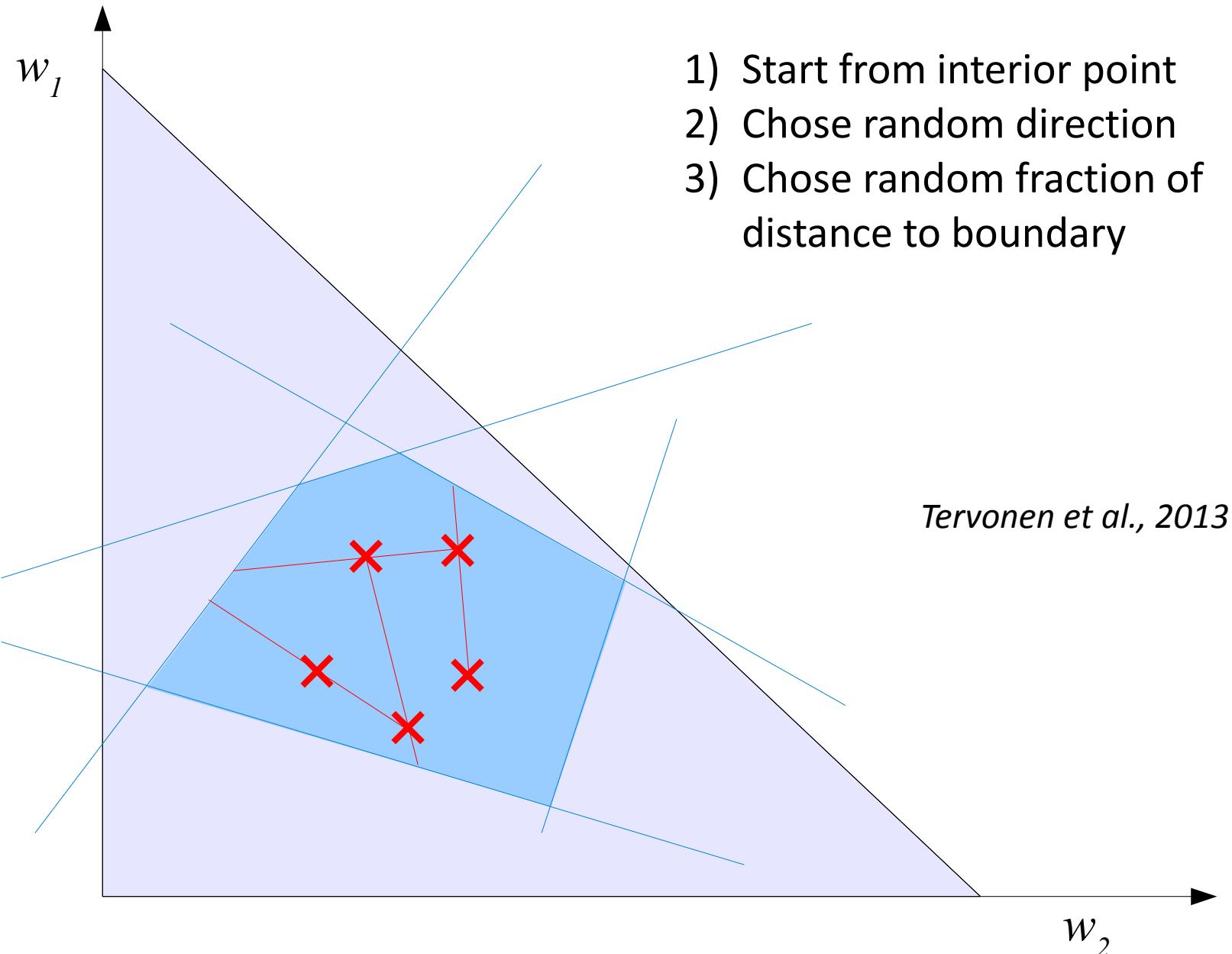


universität  
wien

- Assume that parameters are uniformly distributed
- Volume of subset of parameter space as probability
- Use to estimate probabilities of certain facts to hold
  - an alternative is best
  - an alternative has a certain rank in the ranking of all alternatives
  - an alternative is ranked better than another alternative
- Usually done by simulation

*Lahdelma, 1998*

# Sampling in constrained sets: "Hit and Run" method



# Results from volume-based methods (SMAA)



- **Rank acceptability** index:  
Probability  $r_{ik}$  that alternative  $A_i$  obtains **rank**  $k$
- **Pairwise winning** index:  
Probability  $p_{ij}$  that alternative  $A_i$  is **preferred** to  $A_j$
- How to transform into a ranking of alternatives?



# Model for rank acceptability index

## Assignment problem

$$\sum_{k=1}^{N_{alt}} x_{ik} = 1 \quad \forall i$$

$$\sum_{i=1}^{N_{alt}} x_{ik} = 1 \quad \forall k$$

$$x_{ik} \in \{0, 1\}$$

each alternative is assigned to one rank

to each rank, one alternative is assigned (omit to allow indifference)

$x_{ik}$ : Alternative  $A_i$  is assigned to rank  $k$



# Objective functions

Average probability of assignments

$$\max \sum_{i, k : x_{ik} = 1} r_{ik} = \sum_{i=1}^{N_{alt}} \sum_{k=1}^{N_{alt}} r_{ik} x_{ik}$$

Joint probability

$$\max \prod_{i, k : x_{ik} = 1} r_{ik} = \sum_{i=1}^{N_{alt}} \sum_{k=1}^{N_{alt}} \log(r_{ik}) x_{ik}$$

Minimum probability of assignment

$$\begin{aligned} & \max z \\ & z \leq r_{ik} + (1 - x_{ik}) \quad \forall i, k \end{aligned}$$

# Models for pairwise winning indices



universität  
wien

Construct complete order relation:

Complete and asymmetric

$$y_{ij} + y_{ji} = 1 \quad \forall i \neq j$$

With indifference

$$y_{ij} + y_{ji} \geq 1 \quad \forall i \neq j$$

$$z_{ij} = y_{ij} + y_{ji} - 1$$

Irreflexive

$$y_{ii} = 0 \quad \forall i$$

Transitive

$$y_{ij} \geq y_{ik} + y_{kj} - 1.5 \quad \forall k \neq i, j$$

$y_{ij}$ : Alternative  $A_i$  is preferred to (at least as good as)  $A_j$

$z_{ij}$ : Indifference between  $A_i$  and  $A_j$



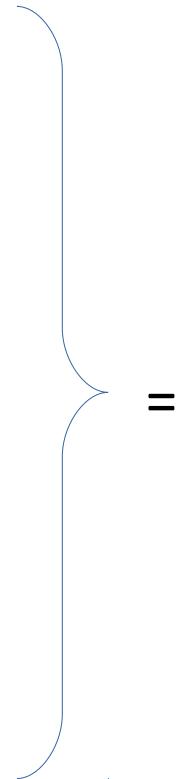
# Linking models

Rank from assignment model

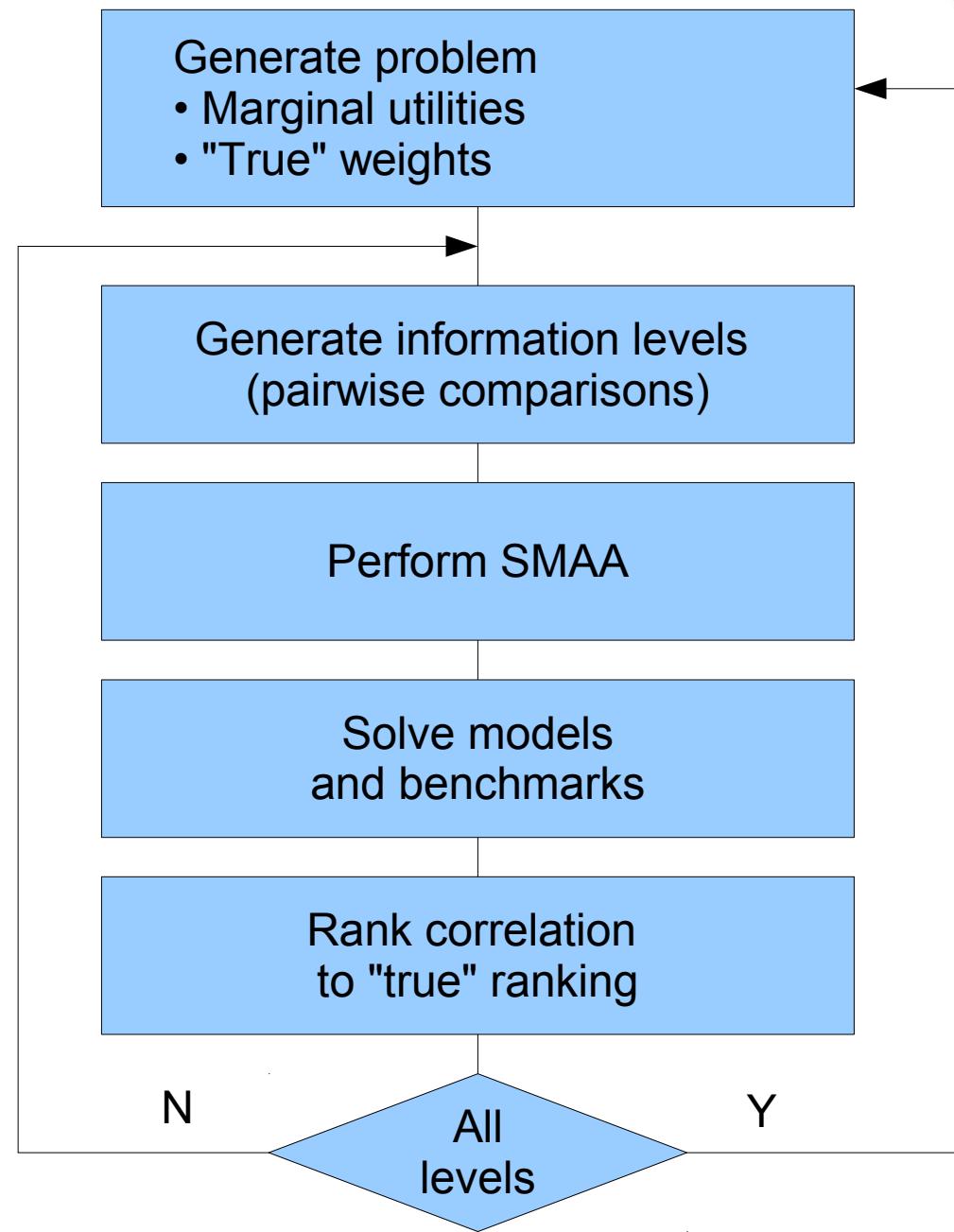
$$R_i = \sum_k k x_{ik}$$

Rank from relation model

$$R_i = 1 + \sum_j y_{ji}$$



# Computational study

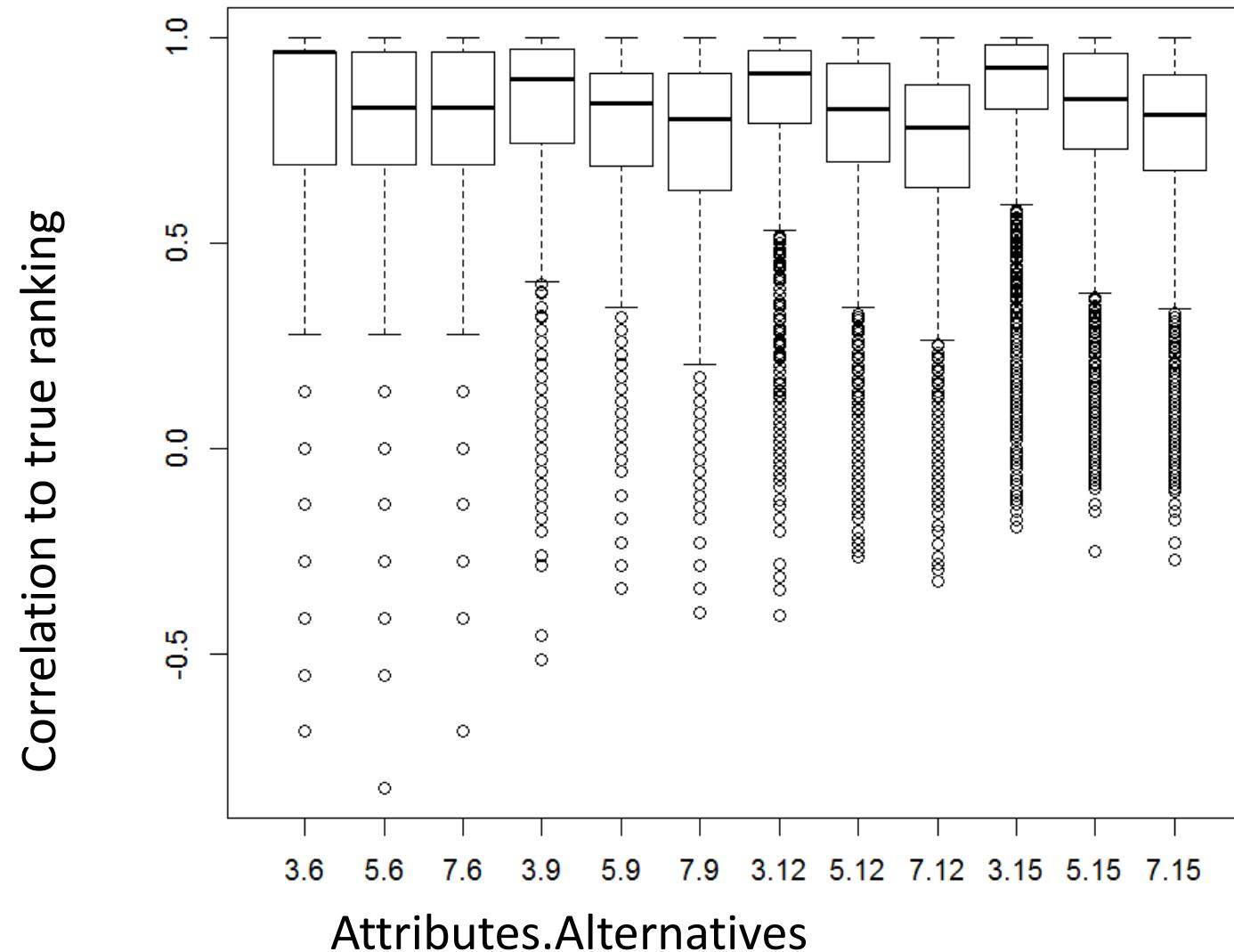




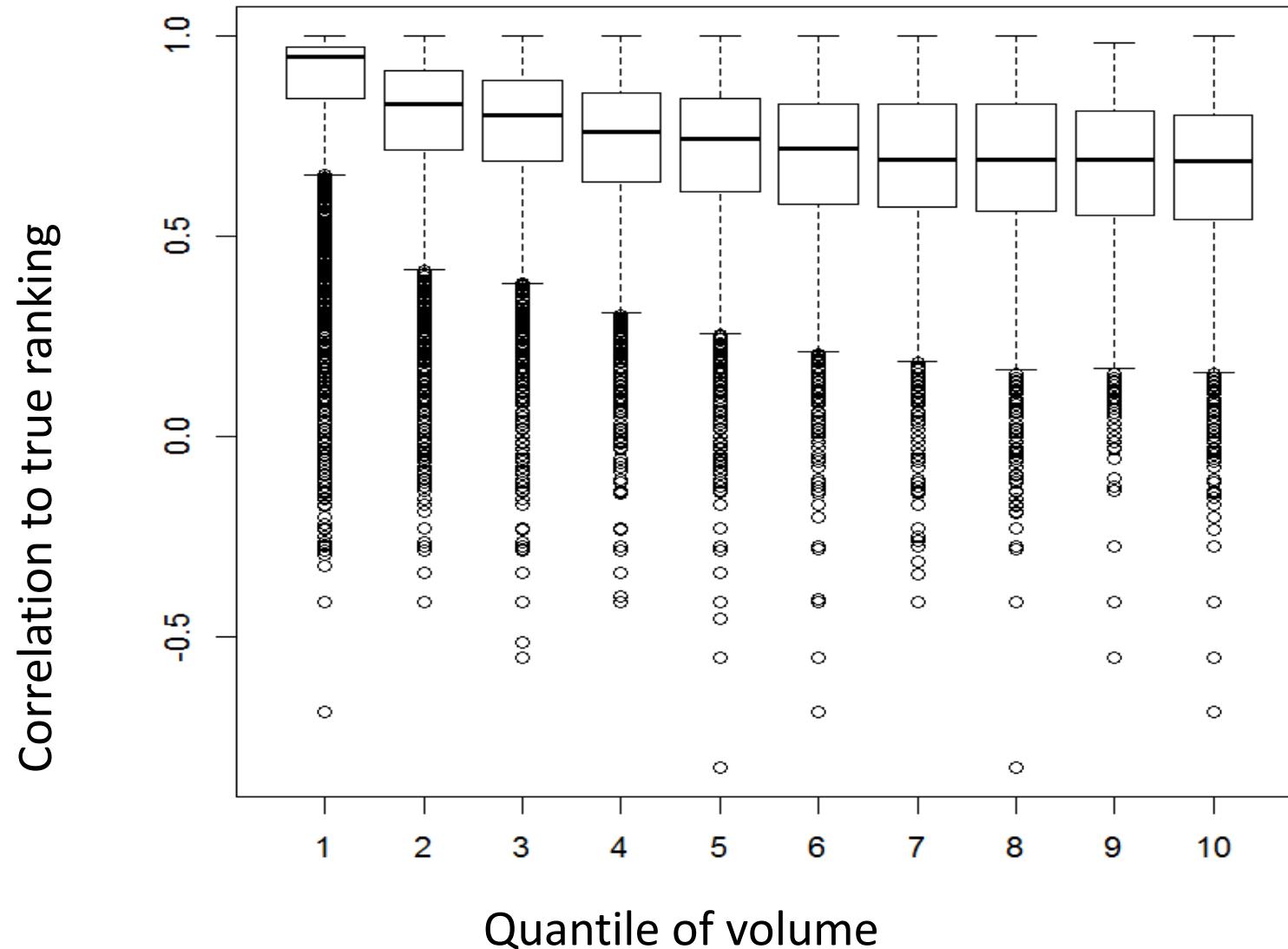
# Computational study

- Problem dimensions:
  - 3, 5, 7 attributes,
  - 6, 9, 12, 15 alternatives
- 2 methods for generating comparisons (by alternative# and by "true" ranking )
- available information:  $\text{Vol}(W)/\text{Vol}(\text{Unit simplex})$
- 500 randomly generated problems for each problem dimension and information method

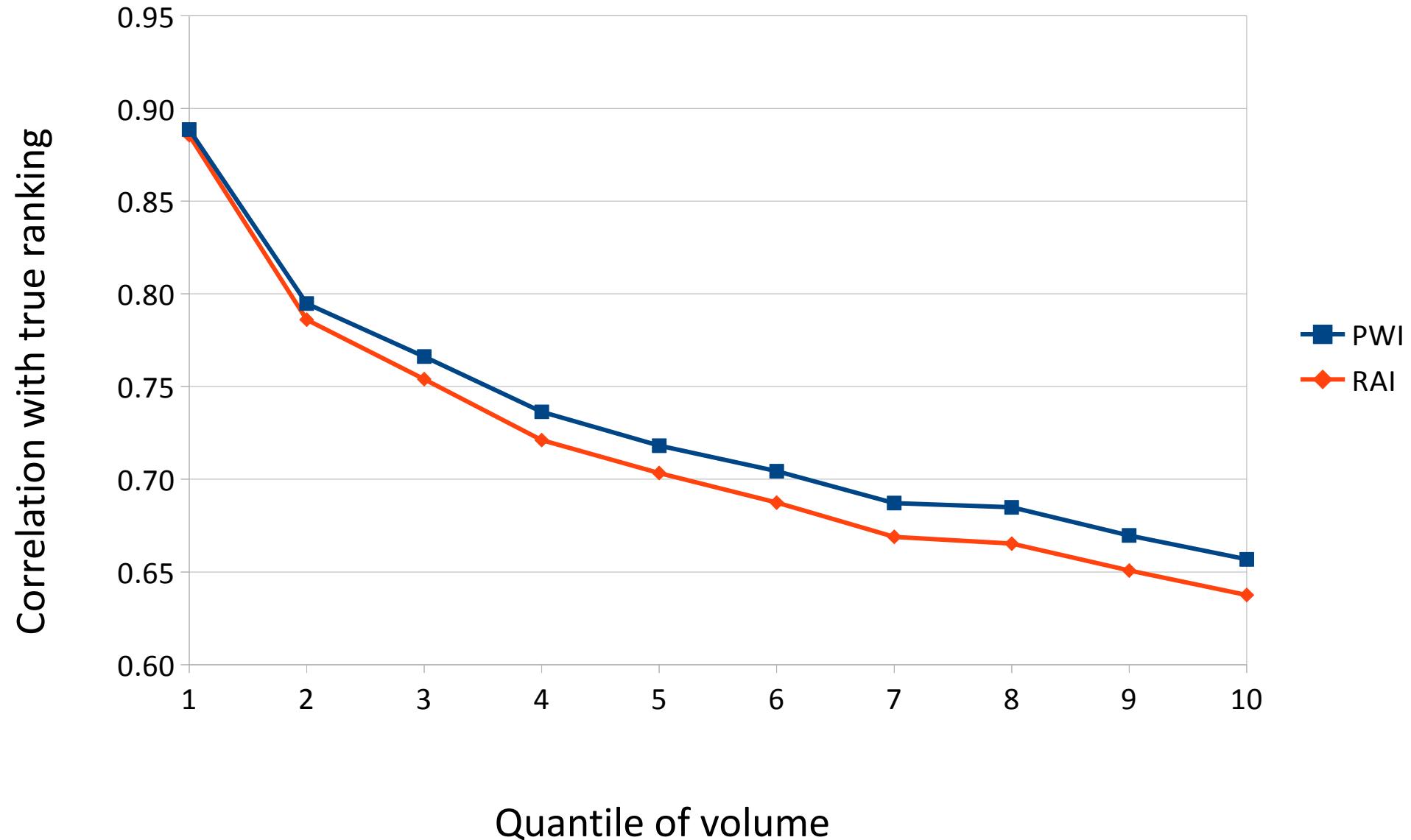
# Effects of problem dimensions



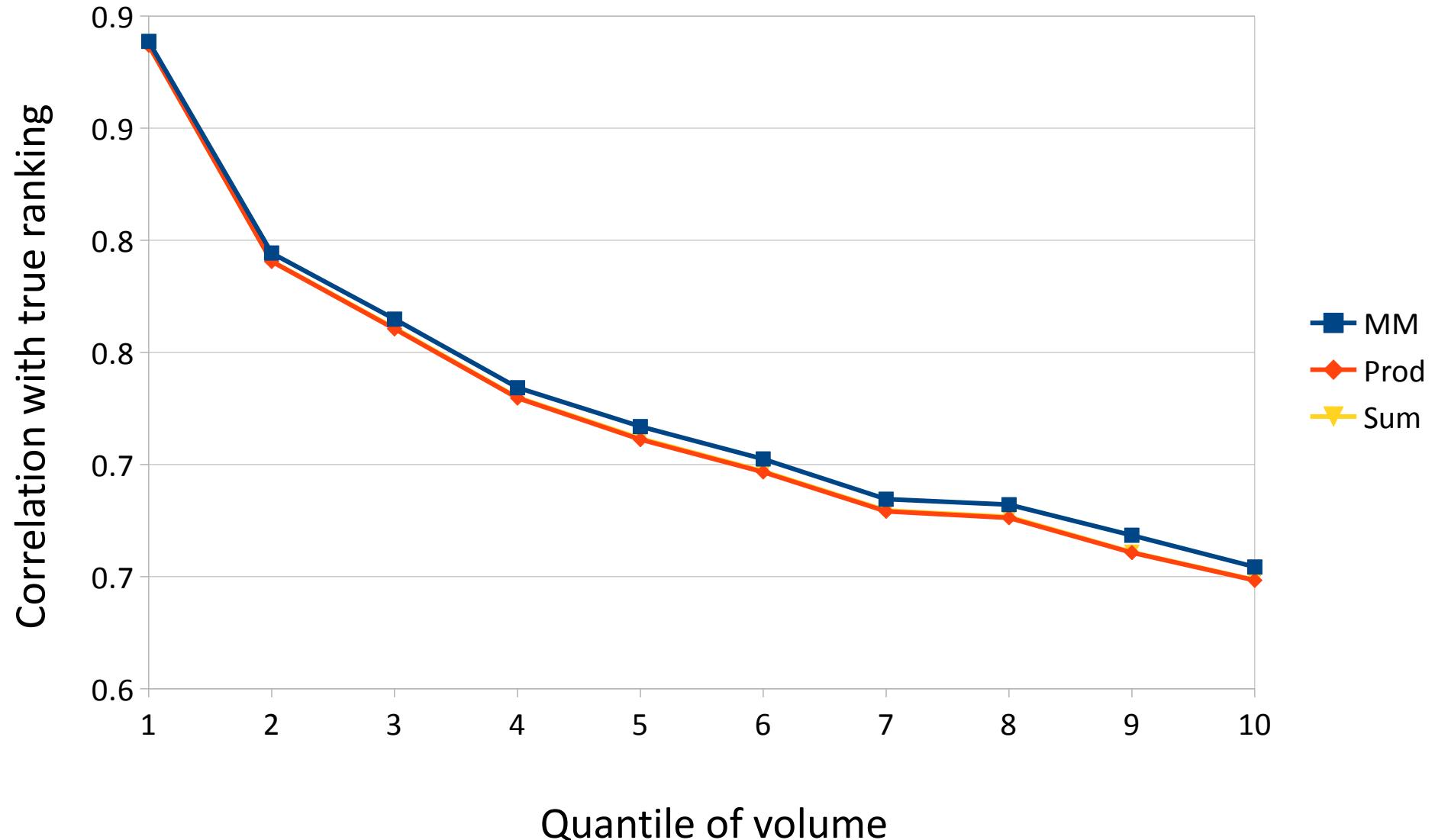
# Effect of information



## Differences between indices



## Differences between objective functions

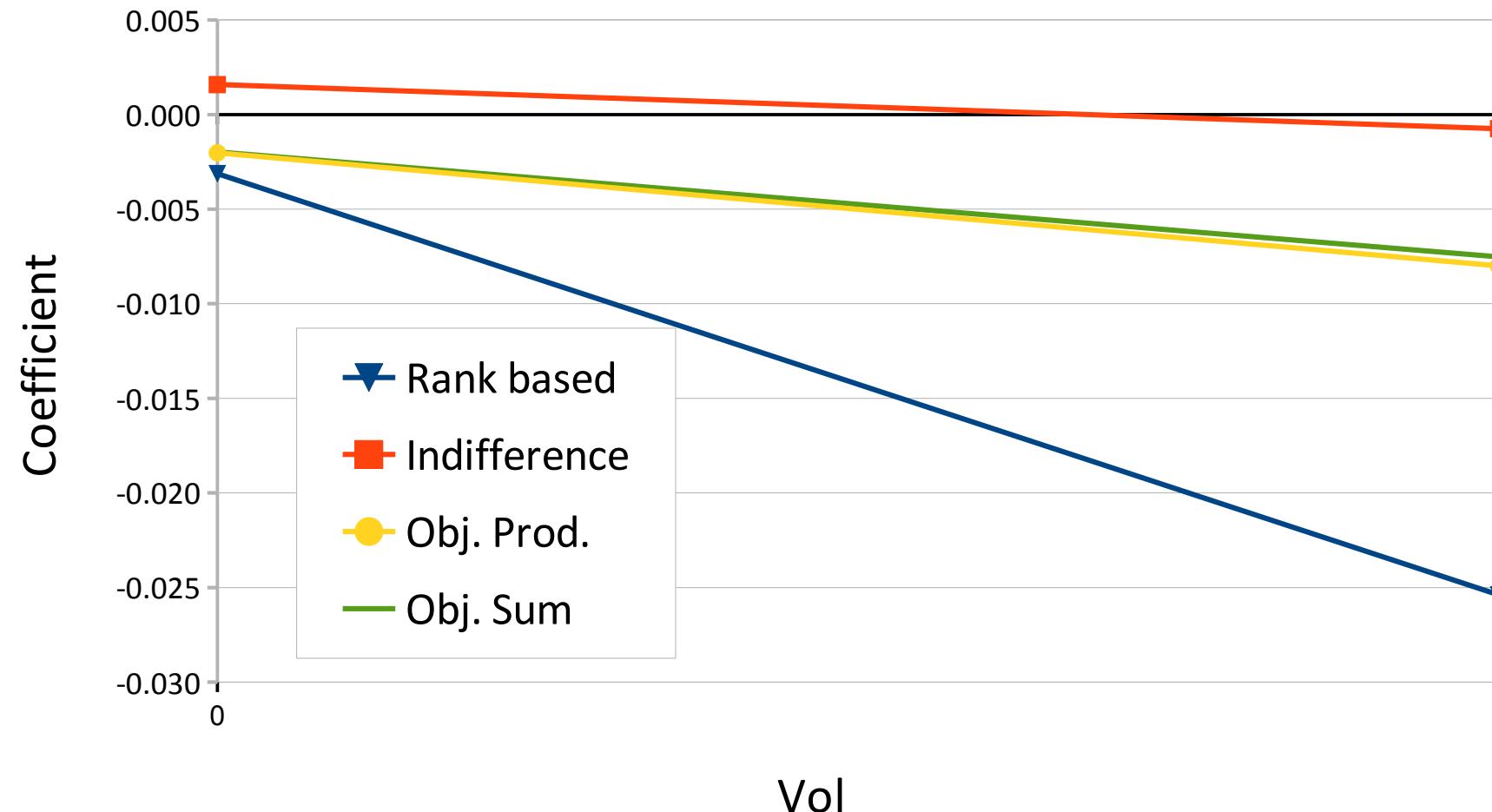




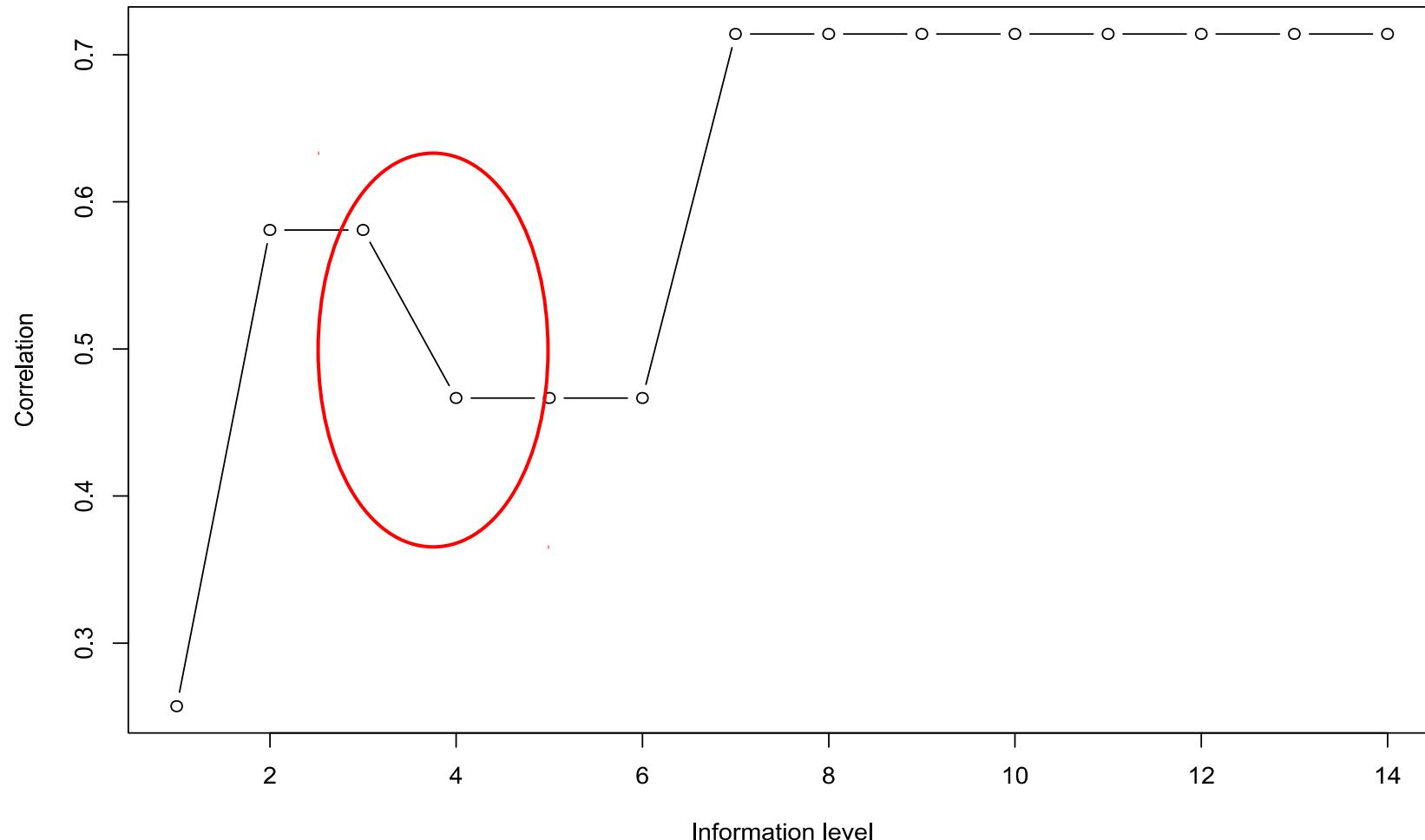
## Regression model

	M1	M2	M3	M4
(Intercept)	*** 0.8372	*** 0.9752	*** 0.9799	*** 0.9770
NAlt=9	*** 0.0034	*** -0.0327	*** -0.0327	*** -0.0327
Nalt=12	*** 0.0112	*** -0.0430	*** -0.0430	*** -0.0430
Nalt=15	*** 0.0355	*** -0.0325	*** -0.0325	*** -0.0325
Ncrit=5	*** -0.0583	*** -0.0756	*** -0.0756	*** -0.0756
Ncrit=7	*** -0.0900	*** -0.1136	*** -0.1136	*** -0.1136
Vol		*** -0.3216	*** -0.3216	*** -0.3096
Rank based			*** -0.0084	*** -0.0031
Indifference			** 0.0010	*** 0.0016
Obj. Prod.			*** -0.0034	*** -0.0020
Obj. Sum			*** -0.0033	*** -0.0020
Interaction Vol with ...				
Rank based				*** -0.0223
Indifference				° -0.0023
Obj. Prod.				*** -0.0060
Obj. Sum				*** -0.0055
R2	0.0490	0.2772	0.2778	0.2781

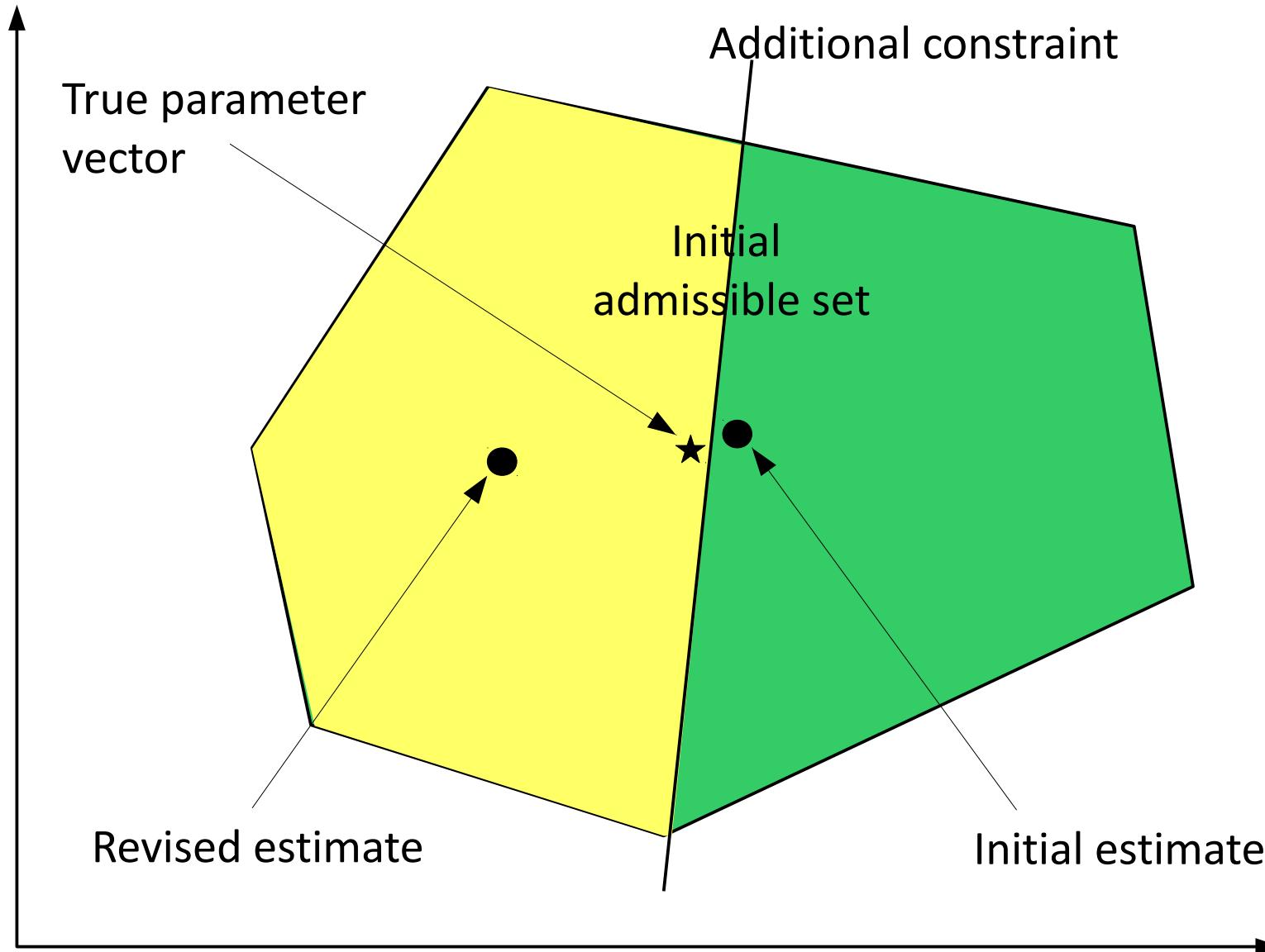
# Interpretation of interaction terms



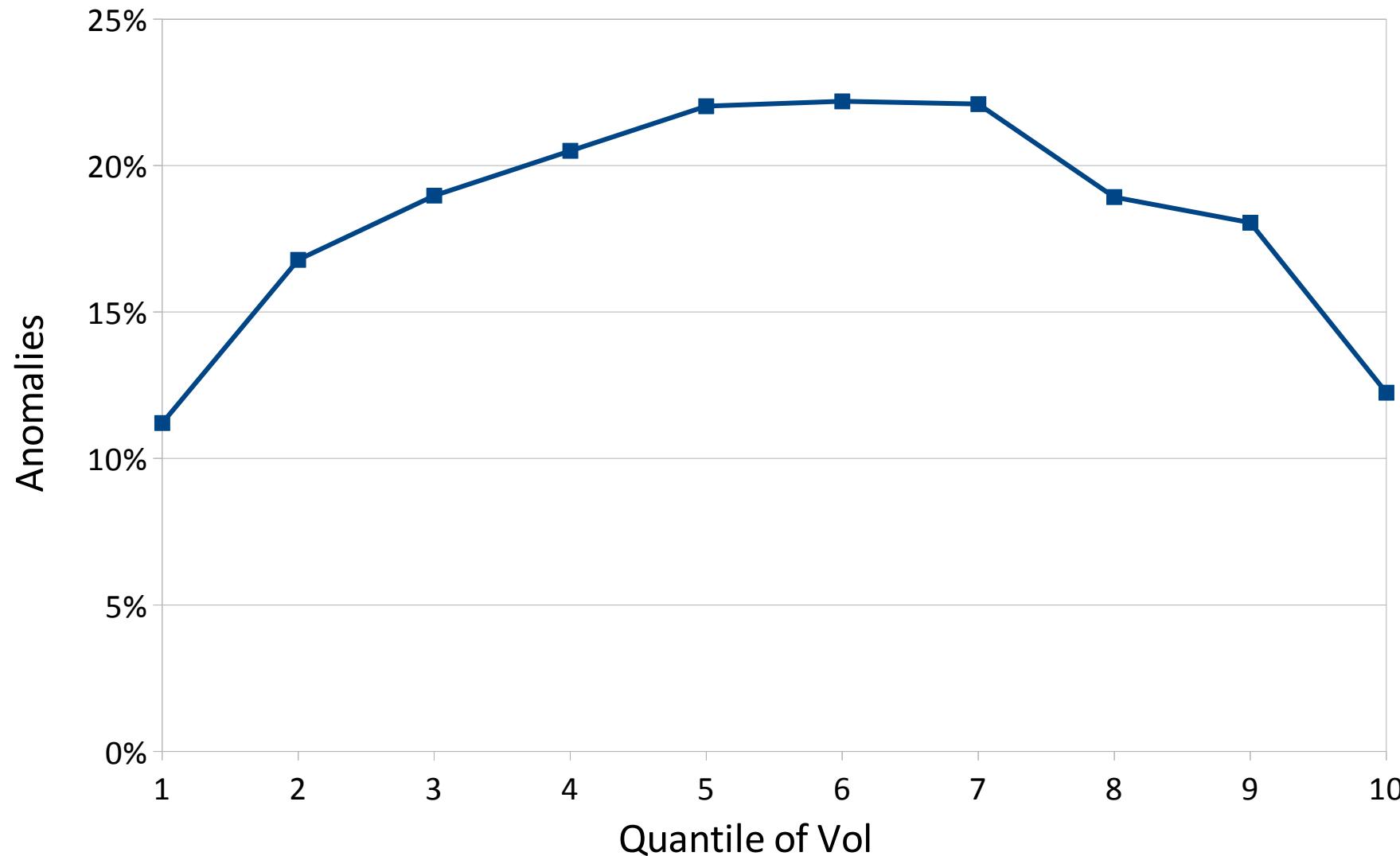
# Information in one experiment



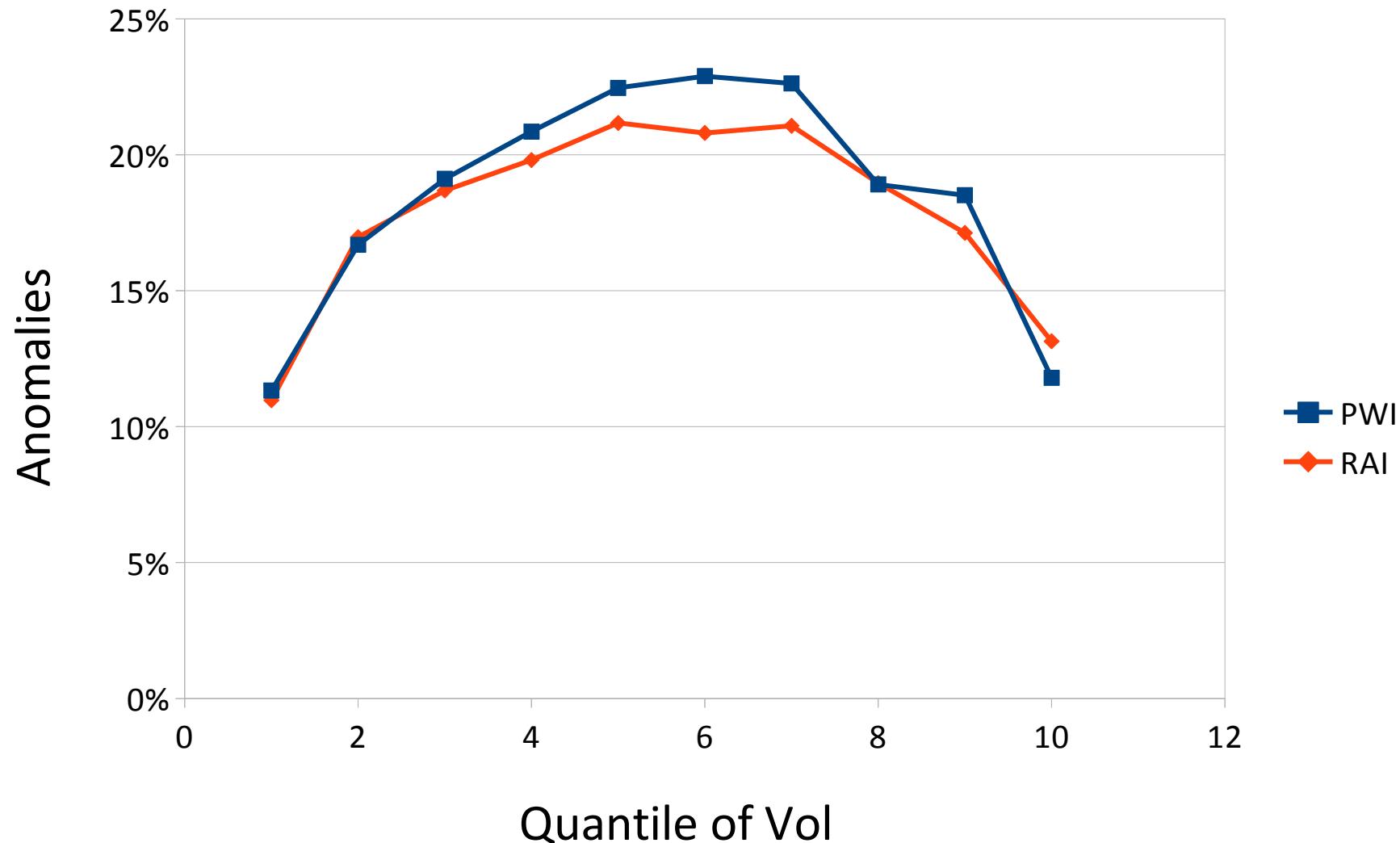
# Information anomalies



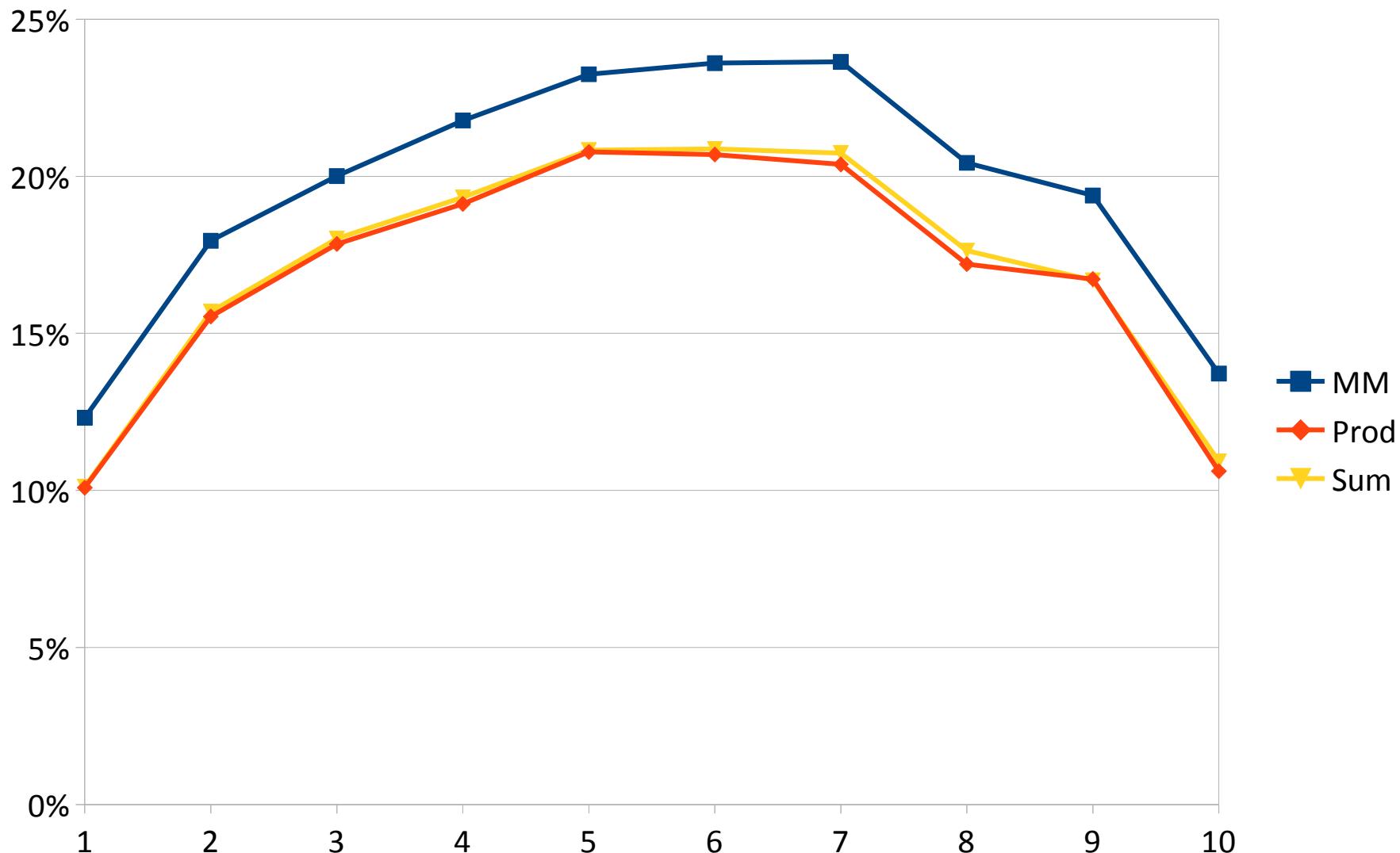
# Occurrence of information anomalies



## Differences between indices



# Differences between objective functions

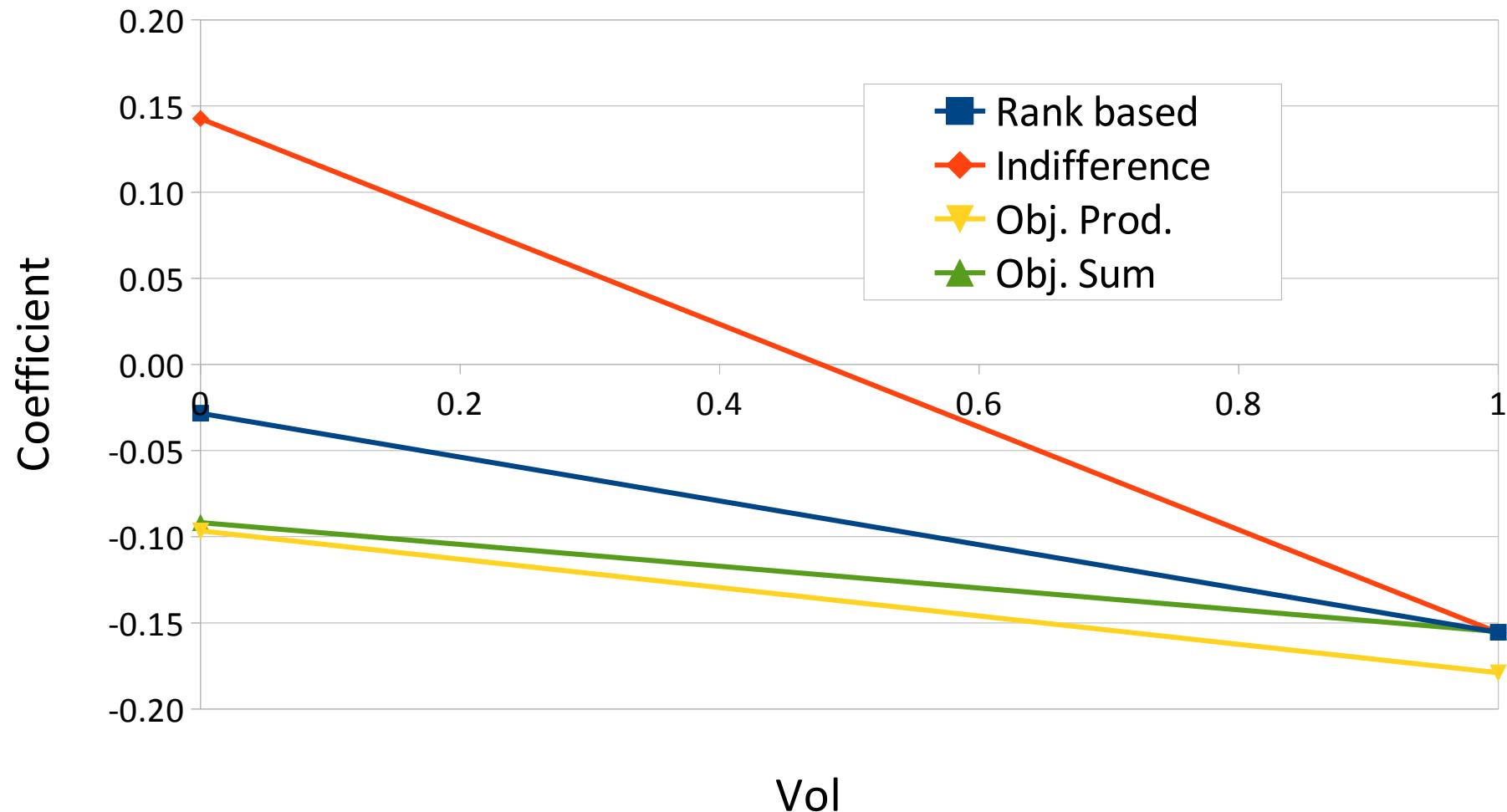


# Regression results



	m1	m2	m3	m4
(Intercept)	*** -2.9947	*** -3.8814	*** -3.8171	*** -3.8609
Nalt=9	*** 0.5923	*** 0.7885	*** 0.7890	*** 0.7890
Nalt=12	*** 0.8712	*** 1.1917	*** 1.1925	*** 1.1926
Nalt=15	*** 1.0313	*** 1.4559	*** 1.4570	*** 1.4571
Nkrit=5	*** 0.4479	*** 0.5827	*** 0.5831	*** 0.5831
Nkrit=7	*** 0.6632	*** 0.8544	*** 0.8551	*** 0.8552
Vol		*** 3.5900	*** 3.5930	*** 3.7857
Vol 2		*** -5.1733	*** -5.1775	*** -5.1834
Rank based			*** -0.0575	** -0.0283
Indifference			*** 0.0753	*** 0.1427
Obj. Prod.			*** -0.1153	*** -0.0966
Obj. Sum			*** -0.1061	*** -0.0918
Interaction Vol..				
Rank based				*** -0.1271
Indifference				*** -0.2983
Obj. Prod.				** -0.0824
Obj. Sum				* -0.0633
AIC	776534.83	746548.90	745912.25	745819.61

# Interpretation of interactions



# Summary of methods



## Approaches

### Single parameter:

Identify one "best" parameter vector

- Low effort
- Loss of information about uncertainty
- Well-defined ranking

### Relation based:

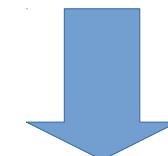
Establish relations that hold for all possible parameters

- Medium effort
- No clear ranking
- Incomplete relation
- Most robust decision

### Volume-based:

Relative size of regions in parameter space

- High effort (simulation)
- Rich information
- No clear ranking



Complete ranking via models presented



# Conclusions

- Uncertainty of parameters is important for realistic decision models
- Different approaches available:
  - Single parameter vector
  - Relation-based
  - Volume-based
- Represent a scale between richness of information and effort
- New approaches to generate rankings from probabilistic information

# References



- Single parameter
  - Srinivasan, V. and A. D. Shocker (1973). "Estimating the Weights for Multiple Attributes in a Composite Criterion Using Pairwise Judgements." *Psychometrika* 38 473-493.
  - Jacquet-Lagreze, E. and J. Siskos (1982). "Assessing a set of additive utility functions for multicriteria decision-making, the UTA method." *European Journal of Operational Research* 10 151-164.
  - Kadzinski, M., S. Greco, et al. (2012). "Selection of a representative value function in robust multiple criteria ranking and choice." *European Journal of Operational Research* 217(541-553).
- Relations
  - Greco, S., V. Mousseau, et al. (2008). "Ordinal regression revisited: Multiple criteria ranking using a set of additive value functions." *European Journal of Operational Research* 191(2): 416–436.
- Probabilistic
  - Lahdelma, R., J. Hokkanen, et al. (1998). "SMAA - Stochastic multiobjective acceptability analysis." *European Journal of Operational Research* 106(1): 137-143.
  - Kadziński, M. and T. Tervonen (2013). "Robust multi-criteria ranking with additive value models and holistic pair-wise preference statements." *European Journal of Operational Research* 228(1): 169-180.
- Relations from probabilistic
  - Vetschera, R. (2017). "Deriving rankings from incomplete preference information: A comparison of different approaches." *European Journal of Operational Research* 258 (1:) 244-253.

*Thank you for your attention!*

